

# *Flexible Packaging Achievement Awards*

## *2010*

*Winning packages are organized in alphabetical order by award level (Highest Achievement, Gold, Silver).  
The information and descriptions for all packages are provided by the manufacturer.*

# *Highest Achievement Award*



## **Cryovac® Marinade On Demand™ Package Highest Achievement Award Winner**

### **Gold Award Winner — Technical Innovation**

**Manufacturer:** Sealed Air Corporation, Cryovac Food Packaging

**End User/Customer:** Schwan's Home Service, Incorporated

**Plant:** Chicago Meat Authority — Chicago, IL

**Designer/Design Firm:** William Kuecker

**Key Suppliers:** Information not available

**Package Description:** With the Cryovac® Marinade On Demand™ Package fresh meats and poultry can go from plain to deliciously flavored in minutes. This unique package consists of a two-part, thermoformed rollstock that separates meat/poultry from a restaurant quality marinade. To begin the marinade process, the end-user simply squeezes the marinade pocket to break the seal. This easy, sanitary, and controlled process preserves the quality of the meat/poultry and meets the demand for convenient, high performance packaging materials.

*Highest Achievement Awards are given to a Gold Award winning package ranked by the judges as having contributed most to the advancement of the industry.*

# Gold Awards



## **Amcor Contour Perforation — Emmi Cheese Plate**

### **Gold Award Winner — Packaging Excellence**

**Manufacturer:** Amcor Flexibles, Incorporated

**End User/Customer:** Emmi Käse AG

**Plant:** Amcor Flexibles Schüpbach — Burgdorf, Switzerland

**Designer/Design Firm:** Birte Dorenkamp, Emmi Schweiz

**Key Suppliers:** Information not available

**Package Description:** The innovative packaging format used to pack Emmi's cheese plate consists of a tray with four separate cavities, sealed with a lidding film from Amcor Flexibles, which plays an important role in the launch of this new product. Through Amcor's know-how in contour perforation technology, Emmi was able to give consumers the choice to either open the whole pack at once or to access individual portions only.

## **Fresenius Dialyzer Package Forming Web**

### **Gold Award Winner — Technical Innovation**

**Manufacturer:** Berry Plastics Corporation

**End User/Customer:** Fresenius Medical

**Plant:** Dalton, GA

**Designer/Design Firm:** Flow wrap film, Berry Plastics Corporation; Package design, Fresenius Medical

**Key Suppliers:** Information not available

**Package Description:** The Fresenius Dialyzer Package Forming Web is a new packaging solution for dialyzers. This innovative flow wrap package is cost competitive and features a two-component thermoformable Nylon/PE laminated bottom web, which is sealed to coated Tyvek. The flow wrap package provides improved manufacturing efficiencies twofold. Through this package, the customer has improved sterilization techniques and converted from an EO gas to an E-Beam radiation technique.



# Gold Awards

## **PFOA-Free Microwave Popcorn Bag Gold Award Winner — Environmental & Sustainability Achievement**

**Manufacturer:** Exopack, LLC

**End User/Customer:** American Pop Corn

**Plant:** Sibley, IA

**Designer/Design Firm:** Information not available

**Key Suppliers:** Solvay Solexis

**Package Description:** The PFOA-Free Microwave Popcorn Bag introduces Solvay Solexis' grease resistant coatings that eliminate the introduction of PFOA into the environment and thereby eliminates the potential for bio-accumulation from microwave popcorn bags.



## **Recloseable Retort Pouch**

### **Gold Award Winner — Technical Innovation**

**Manufacturer:** Ampac Flexibles, A Division of Ampac Packaging LLC

**End User/Customer:** Tamaya Gourmet

**Plant:** Ampac Flexibles, Performance Pouch Group — St. Louis Park, MN

**Designer/Design Firm:** Tamaya Gourmet

**Key Suppliers:** Pouch — Ampac Flexibles, A Division of Ampac Packaging LLC

**Package Description:** Ampac Flexibles provided Tamaya Gourmet with a high-quality Recloseable Retort Pouch for Tamaya's Chilean Carica fruit products. The retortable zipper withstands the stresses of the retort process and conveniently stores remaining portions. The linear tear technology provides consumer convenience by opening cleanly and straight every time. Product breakage was virtually eliminated as compared to existing glass packaging.

# Gold Awards



## Stratos™ Hand Wrap

### Gold Award Winner — Environmental & Sustainability Achievement

**Manufacturer:** Berry Plastics Corporation

**End User/Customer:** Information not available

**Plant:** Danville, KY

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Package Description:** The Stratos™ Hand Wrap is an ultra-performance stretch film with folded edges. The film formulation offers the perfect balance of stiffness for high load containment, elasticity to allow the user to pull the film tight around a load, and superior puncture resistance for excellent corner handling. In addition, the folded edge virtually eliminates product loss from edge hang while significantly improving load containment and tear resistance.

## Time-Wise Bowl Pouch

### Gold Award Winner — Packaging Excellence

**Manufacturer:** CLP Packaging Solutions, Incorporated

**End User/Customer:** Dainty Foods

**Plant:** CLP Industries LTD. — Kibbutz Negba, Israel

**Designer/Design Firm:** CSM Alimentos

**Key Suppliers:** Polyplex Europa Polyester Film San. Ve TIC.A.S., Bonyl — Polyon Industries Ltd., White PP — Polyon Industries Ltd., Adhesives- Rohm & Haas, Inks — Siegwerk Drukfarben Ag, Press — Cerutti, Cylinders — Milpool, Die: Special Shape (CLP Development) — CLP Industries

**Package Description:** The Time-Wise Bowl Pouch offers consumers the ultimate in flexible packaging convenience: lightweight packaging, long-lasting ambient-temperature shelf life, and a handy heat and eat experience. Heat-free handles make it comfortable to grip the package after heating in the microwave, and laser scoring along the centerline converts the pouch into a stable, comfortable-to-use bowl.



# Gold Awards



## WellPet Package with KromaSilk Print

### Gold Award Winner — Printing Achievement

**Manufacturer:** Bemis Flexible Packaging — Milprint Division

**End User/Customer:** WellPet

**Plant:** Bemis Flexible Packaging — Milprint Division; Oshkosh, WI

**Designer/Design Firm:** Kim Geosits, Director of Print Production — Hughes Design Group

**Key Suppliers:** Information not available

**Package Description:** The Wellness Small Breed package was printed using KromaSilk technology, which provides a satin look along with three-dimensional depth. Rotogravure printing combined with KromaSilk technology provides enhanced printing over the normal rotogravure print on metal containing substrates. KromaSilk utilizes a unique separation process that delivers a variety of graphic effects from silky gradation transitions to pseudo holographic color shifts.



## Werther's Original Caramel Chocolate Stabilo Bag

### Gold Award Winner — Printing Achievement

**Manufacturer:** Sonoco Flexible Packaging

**End User/Customer:** Storck USA

**Plant:** Sonoco Flexible Packaging — Hartsville, SC

**Designer/Design Firm:** Pat Pellizzaro, Technical Lead

**Key Suppliers:** Information not available

**Package Description:** The Werther's Original Caramel Chocolate Stabilo Bag represents an improvement over existing package. The package incorporates a quad seal flat bottom bag offering excellent shelf presence. Its 3-ply structure offers great stiffness and excellent machineability on quad seal VFFS packaging equipment.

# Silver Awards

## **Aloe There Swedish Beauty Botanica**

### **Silver Award Winner — Printing Achievement**

**Manufacturer:** Prime Graphics Incorporated

**End User/Customer:** Australian Gold

**Plant:** Prime Graphics Incorporated — Wood Dale, IL

**Designer/Design Firm:** Australian Gold

**Key Suppliers:** Plastic — Flexografix, Incorporated, Environmental Inks and Coatings

**Package Description:** The challenge was to give the customer a product that was brilliant and very clean looking. The customer's expectations were met with an exceptional print job that includes tight registration, proper color and shading in the graphics.



## **Amcor Stickpack — Kerry Foods' Cheestrings Shots**

### **Silver Award Winner — Packaging Excellence**

**Manufacturer:** Amcor Flexibles, Incorporated

**End User/Customer:** Kerry Foods Charleville Ltd.

**Plant:** Amcor Flexibles Schüpbach — Burgdorf, Switzerland

**Designer/Design Firm:** Jones Knowles Ritchie, JKR

**Key Suppliers:** Information not available

**Package Description:** Kerry Foods' Cheestrings Shots are aimed at children and promote a "shake and shoot" consumption behavior. The Amcor Stickpack aids in the fun nature of the new product. A child-friendly, easy opening has been achieved by applying micro-perforation on the top of the package. Consumers simply shake the pack, tear it open, and "shoot" the Cheestrings Shots into their mouths. The package combines high barrier properties with an easy-opening and direct consumption from the package.

## **Club des Sommeliers 3-Liter Bag Without A Box**

### **Silver Award Winner — Packaging Excellence**

**Manufacturer:** CLP Packaging Solutions, Incorporated

**End User/Customer:** Club Des Sommeliers

**Plant:** CLP Industries LTD. — Kibbutz Negba, Israel

**Designer/Design Firm:** Bag'Innov Sarl

**Key Suppliers:** Bonyl — CFP Flexible Packaging S.P.A., Polyester — Kolon Industries, Inc., Adhesives — Rohm & Haas, Inks — Siegwerk Drukfarben Ag, Press — Cerutti, Laminator — Valmet Rotomec, Pouch Making — Totani Corporation

**Package Description:** The Club des Sommeliers 3-Liter Bag Without A Box pouch is efficient on the packaging line, convenient and sanitary in the kitchen or bar, and eye-catching wherever it appears. Eliminating the need for the cardboard box used in typical bag-in-box designs, the Bag Without A Box removes a cost element, logistical challenge, and breeding ground for microbes and pests. The technology is extremely versatile, and it is being used for products ranging from soups to antifreeze.



# Silver Awards



## Color Shift Promotional Shrink Sleeve Silver Award Winner — Printing Achievement

**Manufacturer:** CL&D Graphics, Incorporated

**End User/Customer:** CL&D Graphics, Incorporated.

**Plant:** CL&D Graphics, Incorporated. — Oconomowoc, WI

**Designer/Design Firm:** Jaclyn Kraft

**Key Suppliers:** Information not available

**Package Description:** As private-label brands gain market share in the retail world, the competition landscape is becoming more aggressive. Creating new and innovative packaging is one of the ways to retain and grow appeal with customers. By creating an environmentally-friendly ink system that creates a shimmer and reflective effect, clients are getting the results they want without having to invest in expensive foils, solvent inks or UV chemicals.

## Dispos-a-Vent™

### Silver Award Winner — Packaging Excellence

**Manufacturer:** Oliver-Tolas™ Healthcare Packaging

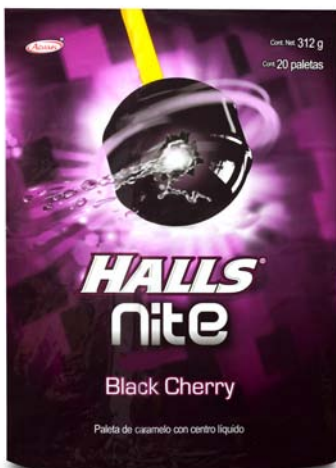
**End User/Customer:** Phoenix Medical Products, Inc.

**Plant:** Oliver-Tolas™ Healthcare Packaging, Feasterville, PA

**Designer/Design Firm:** Oliver-Tolas™ Healthcare Packaging

**Key Suppliers:** Oracle Packaging, E.I. duPont de Nemours & Company, Monadnock Paper Mills, Incorporated

**Package Description:** The Dispos-a-Vent™ is a combination of good design and good manufacturing capabilities, which result in reduced cost and time for OEMs. The package eliminates the possibility of a compromise in sterility by providing a generous high barrier film or foil pouch area for easy product transport after sterilization.



## Halls Nite

### Silver Award Winner — Printing Achievement

**Manufacturer:** Sonoco Flexible Packaging

**End User/Customer:** Cadbury Adams

**Plant:** Sonoco Flexible Packaging — Hartsville, SC

**Designer/Design Firm:** Don McArthur

**Key Suppliers:** Information not available

**Package Description:** The Halls Nite is a new Halls product, which is sold as a confectionery product globally and not as an over the counter medication. The printing process and the colors chosen for these designs make the Halls Nite a beautiful package with great shelf appeal.

# Silver Awards

## High Chemical Resistant Pouch

### Silver Award Winner — Technical Innovation

**Manufacturer:** American Packaging Corporation

**End-User/Customer:** Aplicare, Incorporated

**Plant:** Extrusion, Lamination & Coating Division (EL&C) — Rochester, NY

**Designer/Design Firm:** Larry Webb, Jason Chaneske — American Packaging Corporation

**Key Suppliers:** Information not available

**Package Description:** The High Chemical Resistant Pouch is a new extrusion lamination option for pouches requiring high chemical resistance. This structure can withstand a multitude of chemicals and solutions, without compromising lamination bond strength or seal integrity for long periods of time.



## Isotech Bag®

### Silver Award Winner — Technical Innovation

**Manufacturer:** Oliver-Tolas™ Healthcare Packaging

**End User/Customer:** Getinge-La Calhène USA

**Plant:** Oliver-Tolas™ Healthcare Packaging, Feasterville, PA

**Designer/Design Firm:** Oliver-Tolas™ Healthcare Packaging

**Key Suppliers:** E. I. du Pont de Nemours and Company, FlexSol Packaging Corporation

**Package Description:** The Isotech Bag® provides a method for the aseptic transfer of large quantities of packaging components into barrier isolators and automated filling lines. Components such as stoppers and vials are packaged in one flexible high strength bag. Features and benefits include ports for ease of connection to barrier isolators, inner bag for sterile product transfer through port, permanent seals and puncture resistance to prevent product breakthrough.

## Kaytee Flat Bottom Package

### Silver Award Winner — Printing Achievement

**Manufacturer:** Bemis Flexible Packaging — Milprint Division

**End User/Customer:** Central Avian & Pet

**Plant:** Bemis Flexible Packaging — Milprint Division, Oshkosh, WI

**Designer/Design Firm:** Tom Keyser, Baker Associates

**Key Suppliers:** Information not available

**Package Description:** Kaytee pet care products continue to enhance packaging for pet food with features such as the press-to-close zipper and package graphics that identify the product's benefits. The true flat bottom bag provides all these benefits in one. Increased film stiffness from the four corner seals provides the consumer with the feel of a durable package. These features along with enhanced graphics provide the consumer with an unbeatable combination of innovation and shelf appeal.



# Silver Awards



## Key West Gourmet Chowders

### Silver Award Winner — Environmental & Sustainability

#### Achievement

**Manufacturer:** Genpak LP

**End User/Customer:** Key West Gourmet Foods

**Plant:** Genpak LP — Aurora, Ontario

**Designer/Design Firm:** Transcontinental PLM Incorporated

**Key Suppliers:** Innovia

**Package Description:** This package is truly a trail-blazer in the movement to eco-friendly packaging. By using completely sustainable materials which are compostable, Key West Gourmet and Genpak LP are proving that there are eco-friendly solutions to flexible packaging.

## Preserve Toothbrush Pouch

### Silver Award Winner — Packaging Excellence

**Manufacturer:** Printpack, Incorporated

**End User/Customer:** Preserve, LLC

**Plant:** Printpack, Incorporated — Shreveport, LA

**Designer/Design Firm:** Dustie Moore, Preserve, LLC

**Key Suppliers:** Inteplast, Flint Group Graphics, DuPont

**Package Description:** The Preserve Toothbrush Pouch is a totally unique packaging product in the marketplace. It distinguishes itself from the competition by virtue of its unusual package design and its “second life” as a postage paid return mailer.



## Reusable Flexible Water Bottle

### Silver Award Winner — Environmental & Sustainability

#### Achievement

**Manufacturer:** Ampac Flexibles, A Division of Ampac Packaging LLC

**End User/Customer:** Vapur, Incorporated

**Plant:** Ampac Flexibles, Performance Pouch Group — St. Louis Park, MN

**Designer/Design Firm:** Vapur, Incorporated

**Key Suppliers:** Pouch supplier, Ampac Flexibles, A Division of Ampac Packaging LLC

**Package Description:** Ampac Flexibles provided Vapur, Inc. with a high-quality, durable Reusable Flexible Water Bottle using an FDA-approved, BPA-free film. The flexible water bottle is designed to fit in a pocket, purse, backpack or briefcase. This water bottle can be rolled or flattened, and tucked away. The Reusable Flexible Water Bottle eliminates the shipping of water and one time use packaging.

# Silver Awards

## **Tamper Evident Shipping Solution**

### **Silver Award Winner — Technical Innovation**

**Manufacturer:** Berry Plastics Corporation

**End User/Customer:** U.S. Army Soldier Natick Research, Development, and Engineering Center

**Plant:** Chippewa Falls, WI

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Package Description:** Developed in collaboration with the U.S. Army Natick Soldier Research, Engineering and Development Center (NSRDEC), the Tamper Evident Package Shipping Solution package is highly creative and innovative, addressing the issue of security in the product distribution chain for unitized loads. This is particularly important in shipping products that are susceptible to theft or tampering such as U.S. military rations and high-value items such as watches and razor blades. The groundbreaking combination of printing and RFID technologies yields security of supply and enhanced product safety.

