



2011 FLEXIBLE PACKAGING ACHIEVEMENT AWARDS INNOVATION SHOWCASE

Honoring 55 years of Industry Innovation & Achievement

The Flexible Packaging Association is pleased to present the entries of the 55th annual Flexible Packaging Achievement Awards competition. This industry event honors outstanding advancements in printing and graphics, design and structure, consumer convenience, and material innovation. The 57 flexible package entries showcased in this issue of the *FPA Update*, represent flexible packaging solutions for a wide variety of retail, industrial, and institutional products. Of those, 15 packages will be honored with 20 Achievement Awards.

The winning entries of the 2011 competition will be announced during the 2011 Welcome & Flexible Packaging Achievement Awards Dinner, March 9, 2011 at The Ritz Carlton Golf Resort in Naples, Florida. The Dinner will be held in conjunction with the 2011 FPA Annual Meeting (March 9-11, 2011).

Special thanks are given to the judging panel of the 2011 FPA Flexible Packaging Achievement Awards: Larry Ahleman, Master Faculty, Western Michigan University; John Kalkowski, Editor, *Packaging Digest Magazine*; and, Michael Richmond, Ph.D, Packaging & Technology Integrated Solutions for their time and expertise.

The entries of the 2011 competition are presented in alphabetical order by package name. Names of the packages' manufacturer are also provided. For more information about the 2011 FPA Flexible Packaging Achievement Awards competition, visit FPA at www.flexpack.org or contact the association at (410) 694-0800. **FP**



- Australian Gold Tanning Set**
CL&D Graphics, Incorporated
- Beacon Converters/ ConforMIS Drill and PinKit Wallet**
Beacon Converters, Inc
- Beneful Cachorros Saludables**
Printpack, Inc.
- Boulder Canyon Kettle Cooked Chips**
Genpak LP
- Chicken Bags**
Flex America Inc.
- Chip & Dale Snacks**
Flex America Inc.
- Chips Ahoy! Navidad**
Printpack, Inc.
- Clear Lam Spectrum Marketing Bag**
Clear Lam Packaging, Inc.
- Clear-Seal™ Burger Patty Package**
Berry Plastics Corporation
- Coex Bundling Film**
AEP Industries, Inc





ASSOCIATION ACTIVITIES UPDATE

11. Cofler Block Duo

Peruplast S.A.



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12. Cryovac® Oven Ease™ Bags

Sealed Air Corporation,
Cryovac Food Packaging



12

13. Del Monte Recloseable Apple Slice Package

Clear Lam Packaging, Inc.



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14

14. Dento

Peruplast S.A.



15. EnviroPACK MP

Master Packaging

16. Food Lion Naturally Brewed Sweet Tea

Prime Label &
Packaging, LLC



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17. Fresh Express® Natursave™ Bag

Ancor Flexibles Americas
and Medical Europe



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18. Fresh N Tasty Produce Pouch

Robbie



18

19. Fresh Step Cat Litter - Clorox

Nordenia USA



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20. Green Giant® “Steam in the Bag Option” Frozen Food Package

Berry Plastics Corporation



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ASSOCIATION ACTIVITIES UPDATE

- 21. **Hellman's E-Z ZIP Pouch**
Ampac Packaging LLC
- 22. **Henkel Renuzit Crystal Elements Club Store/ Dollar Store Pouch**
Exopack, LLC
- 23. **Herr's Popcorn**
Printpack, Inc.
- 24. **Hormel® E-Z Zip® Pouch**
Ampac Packaging LLC
- 25. **Jelly Belly**
Sonoco Flexible Packaging
- 26. **John Soules Rotisserie Chicken**
American Packaging Corporation
- 27. **Kettle Brand TIAS!**
Printpack, Inc.
- 28. **Kroger Meals Made Simple Stand-Up Pouch**
Bema Inc.
- 29. **Liquiflex® Advance™ Films for Bulk Liquids**
Curwood, Inc.,
A Bemis Company
- 30. **Masa PrePizza**
Peruplast S.A.
- 31. **McCormicks Marshmallow Bananas**
Flex America Inc.
- 32. **Natural Matte Finish Poultry Pouch**
Berry Plastics Corporation
- 33. **Nestle ONE Dog**
Nordenia USA



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ASSOCIATION ACTIVITIES UPDATE

34. **Next Generation Carpet Wrap**
P&O Packaging, LLC



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35. **Ostasis™ Reinforced Pouch**
Oliver-Tolas(tm)
Healthcare Packaging



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36. **Overture® One**
Rollprint Packaging
Products, Inc.

37. **P.F. Chang's Home Menu - Meals for Two**
American Packaging
Corporation



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38. **Pepperidge Farm Croutons**
Printpack, Inc.

39. **Pepperidge Farm Stone Baked Artisan Rolls**
Printpack, Inc.

40. **Pharma Pouch**
Coldpack



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41. **Popcorn Indiana All-Natural & Reserve**
Printpack, Inc.

42. **Ruiz El Monterey Burritos**
American Packaging
Corporation

43. **Safeway Frozen Pasta Quad Seal Package**
Berry Plastics Corporation



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44. **Shrink Bundling Film with Optimil™ Technology for Gauge Reduction**
Berry Plastics Corporation



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45. **Shrink Film Over Film for Easy Release (SFOF)**
Berry Plastics Corporation

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46. Sprout Zippered Retort Pouch
Ampac Packaging LLC

47. Stand Up Pouch with Semi Rigid Recloseable Label
Graphic Packaging International

48. Stein
North State Flexibles

49. Stonyfield Farm Multipack Yogurt
Clear Lam Packaging, Inc.

50. Teddy Bear Cookies
Flex America Inc.

51. Trail's End Classic Caramel Popcorn
DanaFilms, Inc./
Plastic Packaging Technologies, LLC

52. Turbo Tubes
Ampac Packaging LLC

53. Winter Blend
Graphic Packaging International

54. Wolfgang Puck® Fractional Coffee Pack with bMET™ II Film
Curwood, Inc.,
A Bemis Company

55. Wymann's of Maine Wild Blueberry Juice
Printpack, Inc.

56. Zone Coated Rollstock
Oliver-Tolas™
Healthcare Packaging

57. ZUN Energy Supplement
Printpack, Inc.