



# ASSOCIATION ACTIVITIES UPDATE

The Flexible Packaging Association provides informational updates on the activities and accomplishments of the Association. Following are updates on new FPA members, and the recently held 2011 FPA Annual Meeting and the 2011 EHS Summit.

## 2011 FPA ANNUAL MEETING: STEVE FORBES DELIVERS KEYNOTE ADDRESS



Steve Forbes



Jeff Ma

The Flexible Packaging Association's 61st Annual Meeting was recently held at The Ritz Carlton Golf Resort in Naples, Florida. **Steve Forbes**, chairman and CEO of Forbes Inc. and editor-in-chief of *Forbes* magazine delivered the keynote address during the **Annual Meeting Luncheon** and shared his insight on "Navigating the Current Economy for Business Growth and Success." The Meeting also featured **Jeffery Ma**, former member of the MIT Blackjack Team and subject of the hit movie *21*. Ma discussed "The \$100,000 Lesson: Business Lessons from the World of Blackjack."

The 2011 FPA Annual Meeting focused on key industry topics including open innovation, private equity, M&A activity, and flexible packaging material availability. Meeting presenters and panel discussion included:

- **William Burke**, president and COO of Nordenia USA and Flexible Packaging Association chairman, who provided the 2011 Annual Meeting opening remarks and preview of the *2011 State of the Flexible Packaging Industry Report*.

- **Gregory Myers**, managing director for Mason Wells, who discussed the "Impact and Role of Private Equity on the Flexible Packaging Industry."
- **Jon Ewing**, managing director for Bank of America Merrill Lynch, who examined "Merger and Acquisition Activity in the Flexible Packaging Industry."
- **Jan Homan**, CEO of Constantia Flexibles and Flexible Packaging Europe chairman, who provided an update on the European Flexible Packaging Market.
- **Nick Vafiadis**, polyolefins business director for CMAI, who reviewed current "Trends and Opportunities in the Flexible Packaging Materials Market."
- **Consumer Packaged Goods Manufacturers panel discussion on Open Innovation**, which included panelists Michael Okoroafor, Vice President, Packaging R&D/Innovation, Heinz; Asad Hamid, Vice President, Global Packaging, Campbell Soup Company; and Denise Lefebvre, Director, Packaging Innovation, PepsiCo. The panel discussion was moderated by Brian Wagner, PTIS co-founder of Packaging and Technology Integrated Solutions, LLC.

The 2011 FPA Annual Meeting also provide attendees with great opportunities to interact with industry leaders and peers during several networking events including the **2011 Welcome & Flexible Packaging Achievement Awards Dinner**, and the **Annual Meeting Networking Luncheon** with keynote speaker **Steve Forbes**.

Special thanks are given to FPA members including **Berry Plastics Corporation, Bobst Group North America, Exopack, LLC, Flint Group, Hosokawa Alpine American, NEX Performance Films, Nordmecannica, NA, NOVA Chemicals, Incorporated, P&O Packaging, LLC, and Siegwark** for their generous support of the 2011 FPA Annual Meeting Networking Events. For more information, visit FPA at [www.flexpack.org](http://www.flexpack.org). **FP**

## 2011 FPA ENVIRONMENTAL HEALTH AND SAFETY SUMMIT

**F**ocusing on environmental and safety issues specific to flexible packaging converters and suppliers, the 2011 EHS Summit was recently held at the TradeWinds Island Grand Resort in St. Petersburg Beach, FL.

Presented by the Flexible Packaging Association, the three-day EHS Summit provided regulatory updates, guidance on complying with industry-specific environmental and safety regulations, and presentations from industry experts and government officials.

The EHS Summit opened with the Safety Session, which included a review of OSHA's 2011 priorities and enforcement focus, and Voluntary Protection Program and certification process. The Safety Session also included presentations on Investigating and Managing a Fatality Incidence; Combustible Dust: Fire and Mitigation Strategy; Workplace Safety & Financial Rewards; Flexo Press

Safety: Features and Considerations; and Developing & Implementing a Medical Surveillance Program.

The EHS Summit continued with the Environmental Sessions, which examined the Economic Impact of EPA Regulatory and Enforcement Priorities; Web Based Training; Chemical Classification and Labeling; Energy Management and Recovery Options; TSCA Modernization; and, the DOW Jones Sustainability Index. The Environmental Sessions also included an update on FTC "Green Guides" Revisions and Industry Impact; DOT Security Plans and Training Requirements; R22 Refrigerant Phase-Out, Replacement Options & Compliance; and a panel discussion on Subparts AA, BB, CC and Industry Applicability.

Special thanks are given to FPA members **Exopack, LLC, Flint Group, and Sun Chemical Corporation** for their generous sponsorship of the EHS Summit Networking Events. Presentations from the 2011 FPA EHS Summit are available on the FPA Website, [www.flexpack.org](http://www.flexpack.org). For more information, contact FPA at (410) 694-0800 or [fpa@flexpack.org](mailto:fpa@flexpack.org). **FP**

## FPA WELCOMES NEW MEMBERS

The Flexible Packaging Association is pleased to announce that **Advanced Barrier Extrusions LLC; Automated Packaging Systems, Incorporated; Chevron Phillips Chemical Company; Emerald Packaging, Incorporated; Extrusion Dies Industries, LLC; Flexo Wash LLC; Hilex Poly Company, Plastic Packaging Technologies;** and, **Prairie State Group**, have joined the Association. Following are descriptions of the new FPA members.

### CONVERTERS



ADVANCED BARRIER EXTRUSIONS LLC

#### ADVANCED BARRIER EXTRUSIONS LLC

Advanced Barrier Extrusions is a privately held manufacturer of multi-layer cast film. Their primary market is barrier film for food packaging, using nylon, EVOH, polyethylene and polypropylene resins in co-extrusions. The company's FPA official representative is Tony Haug, president; and the FPA alternate representatives are Kevin Kopplin, vice president, Finance, and Steve Pawelko, vice president, Operations. For more information, visit [www.abx-films.com](http://www.abx-films.com).



EMERALD PACKAGING

#### EMERALD PACKAGING, INCORPORATED

Emerald Packaging is a printer/converter of flexible packaging for the produce industry. The company's FPA official representative is Kevin Kelly, CEO; and, the FPA alternate representative is Todd Somers, Director of Sales and Marketing. For more information visit [www.empack.com](http://www.empack.com).



#### HILEX POLY COMPANY

Hilex is the nation's largest manufacturer and closed loop recycler of plastic bags. The company is also a leading supplier of environmental packaging solutions that create value, quality and service. The company's FPA official representatives are Stan Bikulege, president and CEO, and

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Ben Mascarello, senior vice president, Sales & Business Development. Hilex's FPA alternate representative is Mark Daniels, vice president, Sustainability & Environmental Policy. For more information visit, [www.hilexpoly.com](http://www.hilexpoly.com).



**Plastic Packaging Technologies, LLC**  
*The Flexible Packaging Specialists*

**PLASTIC PACKAGING TECHNOLOGIES**

Plastic Packaging Technologies is the manufacturer of printed, laminated and converted flexible packaging materials, including film, rollstock, bags and pouches for a variety of markets including food, pet care, specialty consumer, industrial and health care. Plastic Packaging Technologies' FPA official representative is David Staker, president and CEO; and, the FPA alternate representative is Daniel Staker, executive vice president. For more information visit [www.plaspack.com](http://www.plaspack.com).



**Prairie State GROUP**  
*Packaging Innovators*

**PRAIRIE STATE GROUP**

Prairie State Group is a printer and laminator of flexible packaging and pressure sensitive labels. The company specializes in narrow and mid-web flexible packaging and other high end graphics. Prairie State Group's FPA official representative is Daniel Doherty, Executive Vice President of Operations. For more information visit [www.psglabels.com](http://www.psglabels.com).

**CONVERTER/ASSOCIATE**



**Automated PACKAGING SYSTEMS**

**AUTOMATED PACKAGING SYSTEMS, INCORPORATED**

Automated Packaging Systems, Incorporated designs and manufactures flexible bag packaging systems and is the inventor of Autobag® bagging machines and pre-opened

bags. The company's FPA official representative is Cliff Brehm, president, and the FPA alternate representative is Tim Braithwaite, vice president, Plastic Operations. For more information, visit [www.autobag.com](http://www.autobag.com).

**ASSOCIATE**



**CHEVRON PHILLIPS CHEMICAL COMPANY**

Chevron Phillips Chemical Company is a worldwide manufacturer of polyethylene and polypropylene polymers for the flexible packaging industry. The company's FPA official representative is Joseph Locke, sales manager, The Americas, and the FPA alternate representative is David Smith, vice president, Polyethylene. For more information, visit [www.cpchem.com](http://www.cpchem.com).



**Extrusion Dies Industries, LLC**

**EXTRUSION DIES INDUSTRIES, LLC**

Extrusion Dies Industries, LLC is an international supplier of flat extrusion and coextrusion die systems for film, sheet, extrusion coating, fluid coating, and strand pelletizing applications. Extrusion Dies Industries' FPA official representative is Robert Deitrick, Sales Director – Americas; and the company's FPA alternate representative is Dennis Paradise, Vice President – Sales & Marketing. For more information visit [www.extrusiondies.com](http://www.extrusiondies.com).

**FLEXO WASH**

**FLEXO WASH LLC**

Flexo Wash provides user-friendly cleaning systems for anilox and gravure cylinders and sleeves, plates and plate sleeves, removable press parts, rotary screens and many custom applications. Flexo Wash's FPA official representative is Michael Potter, CEO; and the FPA alternate representative is Ryan Potter, vice president of Sales. For more information, visit [www.flexowashus.com](http://www.flexowashus.com). **FP**