



FPA RELEASES

2011 STATE OF THE FLEXIBLE PACKAGING INDUSTRY REPORT

The 2011 *State of the Flexible Packaging Industry Report*, produced by the Flexible Packaging Association, provides an overview of performance and profitability of the U.S. flexible packaging industry. Several aspects of the industry are examined within the Report including sales and utilization levels, profit trends, capital spending, M&A activity, U.S. imports and exports, and industry growth.

Valued at \$25.5 billion in annual sales, the flexible packaging industry represents approximately 19 percent of the \$134 billion U.S. packaging industry, and is the second largest packaging segment behind corrugated paper.

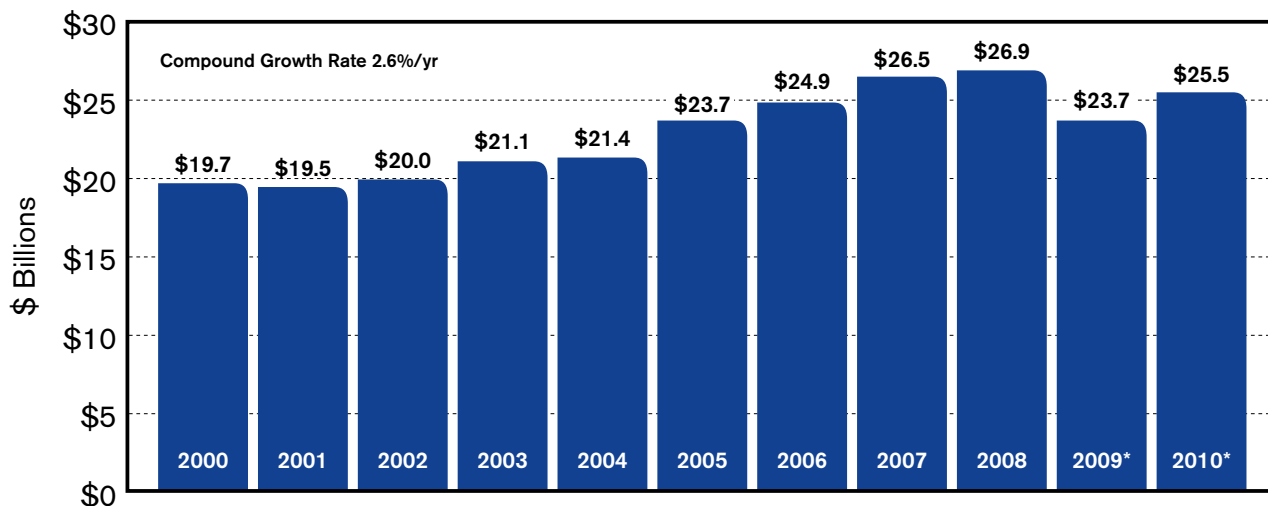
Flexible packaging's versatility, efficiency and cost-effectiveness have contributed to its continued growth. Over the past 10 years, the flexible packaging industry has grown at a compound annual rate of 2.6 percent. This steady growth and expansion has been aided by innovations in technology, consumer convenience, sustainability, and design.

As a definitive source of data and information on the U.S. flexible packaging industry, the 2011 *SOI Report* is utilized by industry converters, suppliers, investors, and analysts. Data available in the *Report* is gathered through several industry sources including the FPA members State of the Flexible Packaging Industry Survey and the FPA non-member Industry Wide Converter Survey.

Additionally, data from the U.S. Census Bureau's 2009 Annual Survey of Manufacturers, the U.S. Department of Labor, the U.S. Department of Commerce, and investment banking reports, are included in the Report.

The 2011 *FPA State of the Flexible Packaging Industry Report* is a benefit of membership and is available in the Members Only section of the FPA Web site, www.flexpack.org. The *Report* is also available to FPA non-members for \$3,500. For more information, contact Bob Zaborowski, Director, Business & Economic Research at (410) 694-0800. **FP**

FLEXIBLE PACKAGING REVENUE, 2000-2010



Source: Census Bureau & Flexible Packaging Association

*FPA Estimate

2011 FPA FALL EXECUTIVE CONFERENCE

The Flexible Packaging Association will hold its 2011 Fall Executive Conference on Wednesday, October 5, 2011 at The Ritz Carlton in Chicago, IL. This one-day conference will provide insight into the flexible packaging industry's current trends and issues, and great networking opportunities for senior management. Registration is now available and open to FPA members and non-members. The hotel reservation deadline is Friday, September 2, 2011. During the Conference, attendees will preview FPA research results on:

- Growth Opportunities for Flexible Packaging, which will identify top trends, opportunities and barriers to flexible packaging growth and conversion from other packaging formats to flexible packaging.
- Resource Recovery from Flexible Packaging Waste, which will examine viable end-of-life alternatives to landfill for flexible packaging waste and demonstrate the efficacy of resource recovery technologies including microwave pyrolysis, gasification, thermal pyrolysis, and engineered solid fuel.

Conference attendees will also hear from:

- Richard Weil, Director of Investment Banking at Mesirow Financial, who will discuss the Packaging Industry: M&A Perspectives.

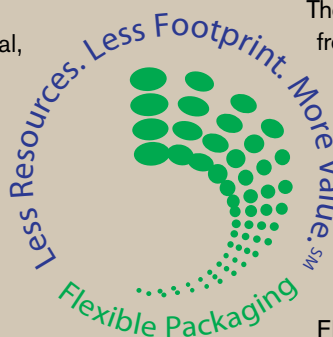
- Nick Vafiadis, Business Director of Polyolefins & PVC at CMAI, who will provide an Update on Flexible Packaging Materials.
- Marvin Zonis, a global political-economic expert and consultant who will provide his insight on the shifting social, political and economic environments, and their implications for business and public policy.
- L. Jon Wertheim, a senior writer for *Sports Illustrated* and co-author of *Scorecasting: The Hidden Influences Behind How Sports Are Played and Games are Won*, who will offer innovative ideas that focus on a fusion of sports statistics and business trends to provide pioneering lessons for the business world.

FPA gives special thanks to FPA members Comexi Group Industries, S.A.U., DuPont Company, Ecologic, LLC, Flint Group, Harper Corporation of America, Hosokawa Alpine American, NOVA Chemicals, Incorporated, and Sun Chemical Corporation for their generous sponsorship of the 2011 Fall Executive Conference Networking Events. For more information about the 2011 FPA Fall Executive Conference contact the association at (410) 694-0800 or visit www.flexpack.org. **FP**

FPA'S 2012 ENVIRONMENTAL, HEALTH & SAFETY SUMMIT

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Annual Summit explores regulatory, safety and environmental issues impacting the flexible packaging industry
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Be sure to mark your calendar for the upcoming 2012 FPA Environmental, Health and Safety Summit, February 8-10, 2012 at The TradeWinds Resort in St. Petersburg Beach, Florida. Environmental and safety professionals and managers at the corporate and plant levels are encouraged to attend the Summit, which will provide regulatory updates and guidance on complying with industry-specific environmental and safety regulations.



The Summit agenda will include presentations from government officials, and industry experts and peers, which are aimed at providing real take-home value for attendees. The Summit is open to both FPA members and non-members.

The Summit agenda and registration materials will be available in the coming weeks.

For more information about the 2012 FPA Environmental, Health and Safety Summit, contact FPA at (410) 694-0800 or fpa@flexpack.org. **FP**



2012 FPA FLEXIBLE PACKAGING ACHIEVEMENT AWARDS

Annual Competition Honors Best of the Best in Packaging Excellence, Printing, Technical, Environmental & Sustainability Achievements

If your company has developed an innovative flexible packaging solution, which is currently available in the market, FPA encourages you to submit the package into the 2012 FPA Flexible Packaging Achievement Awards Competition. The entry deadline is Monday, November 21, 2011.

The FPA Flexible Packaging Achievement Awards Competition honors flexible packaging products that continue to expand packaging options for a wide variety of retail, industrial, and institutional products. The flexible packaging entries received for this annual competition underscore outstanding industry advancements in technology, materials, design, printing, and sustainability.

The official *Call for Entries* is available on www.flexpack.org and provides an overview of the competition, rules, and entry instructions. Winning entries of the 2012 competition will be announced during the 2012 FPA Annual Meeting, February 22-24, 2012 at the Fairmont Scottsdale Princess in Scottsdale, AZ.

ConforMIS Drill and Pin Kit Wallet - Highest Achievement Award Winner (Institutional), Gold Award (Packaging Excellence), Silver Award (Environmental & Sustainability Achievement)



The competition is open to flexible packaging converters. Additionally, flexible packaging suppliers that have contributed to a package and have received approval from the converter may enter jointly with, or on behalf of, the converter.

Entries will be judged by a panel of industry experts who will select winning packages to receive Gold and Silver awards in four categories including Packaging Excellence, Technical Innovation, Sustainability & Environmental Achievement, and Shelf Impact & Printing Achievement. The Highest Achievement Award will be presented to a Gold award winning package ranked by the judges as having contributed most to the advancement of the industry.

Winning competition entries are recognized and featured in various domestic and international trade publications. In addition, FPA publishes the *Flexible Packaging Achievement Awards & Innovation Showcase*, which includes photos and descriptions about all the entries and winning packages, and provides details about package manufacturers, end-users/customers, designers, and key suppliers.

For more information about the 2012 FPA Flexible Packaging Achievement Awards, contact FPA at (410) 694-0800 or visit www.flexpack.org. **FP**

Fresh N Tasty Produce Pouch - Highest Achievement Award Winner (Retail), Gold Award (Packaging Excellence, Technical Innovation).

