

*Stora Enso Packaging Boards  
Global Speciality Papers*

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## **Stora Enso Global Speciality Papers announces sales realignment**

STEVENS POINT, Wis. – The sales organization of Stora Enso’s Global Speciality Papers group is being realigned, it was announced today by Steve Liakos, vice president, sales. The new organization combines the sales forces for its Label Papers and Technical Papers businesses into one sales team.

According to Liakos, “We have identified growing synergies between the wet-strength and self-adhesive label markets, both of which were previously supported by separate sales teams. By strategically realigning these sales organizations into one team, we can now offer a broader range of speciality paper solutions and continue to deliver a superior customer experience that evolves with the changing needs of our industry.”

The newly combined Label and Technical Papers sales team will focus on wet-strength and self-adhesive label papers for the food and beverage industry. Other products serviced by this group include direct thermal and face papers for layering applications, along with premium thermal transfer and release liner base papers. As part of the realignment, Eckhard Kallies has been promoted to global sales director, Label and Technical Papers. Kallies will lead the team’s sales efforts from his current location at Stora Enso’s mill in Uetersen, Germany.

The Flexible Packaging Papers sales team will remain separate with focus on offering paper-based packaging solutions for dairy, snack, confection, pet food, cigarette, pharmaceutical, soap, toiletries, and cosmetic applications. Keith Damarell will continue to lead this team as global sales director, Flexible Packaging Papers. Damarell is based in Stevens Point, Wisconsin USA.

Both Kallies and Damarell will report to Liakos.

### **Stora Enso Global Speciality Papers**

Stora Enso Global Speciality Papers is a business area within the Packaging Boards Division of Stora Enso Oyj that manufactures coated one-side papers for customers in the converting, labeling, and pressure-sensitive businesses. With manufacturing facilities in North America and Europe, Speciality Papers markets products globally through a matrix of regional sales managers, business development managers and Stora Enso’s network of nearly 40 global sales offices. With innovative products, customer service and technical support, Stora Enso Global Speciality Papers helps customers grow and achieve operational effectiveness.

More information can be found at: <http://www.storaenso.com/specialitypapers>.

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