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CELLO-FOIL ACQUIRES THE PACKAGING GROUP, A MANUFACTURER OF FLEXIBLE PACKAGING

FOR IMMEDIATE RELEASE

BOCA RATON, FLA (September 8, 2005) Cello-Foil Holding Corp., which owns Cello-Foil Products, a leading ISO-certified manufacturer of innovative flexible packaging products, today announced that it has acquired The Packaging Group (“TPG”), a leading extruder and converter of flexible packaging materials. TPG’s products include printed and unprinted vacuum pouches and printed and unprinted roll stock used primarily by the food, industrial, and medical markets. Cello-Foil is an affiliate of Sun Capital Partners, Inc., a leading private investment firm focused on identifying leveraged buyouts and investments in market-leading companies. Terms of the transaction were not disclosed.

Jack Knott, CEO of Cello-Foil Holding Corp., said, “The Packaging Group has been a prominent name in the flexible packaging industry for 15 years, and we are excited to assist its management team in enhancing the Company’s brand equity and broadening its customer relationships. We think there is a tremendous opportunity in the flexible packaging sector and TPG is the second flexible packaging manufacturer that affiliates of Sun Capital Partners, Inc. have acquired this year.”

Ted Hui, President of TPG, commented, “This transaction represents a significant opportunity for The Packaging Group to re-establish itself as a premier manufacturer of flexible packaging, servicing the meat, cheese, poultry, fish and snack food industries. We are very pleased to become part of Cell-Foil’s flexible packaging network.”

About The Packaging Group

Founded in 1990 and headquartered in Concord, Ontario, Canada, The Packaging Group (“TPG”) is the leader in the extruding and converting of high-performance flexible packaging applications. TPG is the second largest supplier of vacuum pouches in North America and has manufacturing facilities in Concord, Ontario. For more information about The Packaging Group please visit www.thepackaginggroup.com.

About Cello-Foil Products, Inc.

Founded in 1949, and headquartered in Battle Creek, Michigan, Cello-Foil Products is a leading ISO-certified manufacturer of innovative flexible packaging products. Cello-Foil’s products range from mono-film overwraps to complex multi-layer laminations featuring flexographic and rotogravure printing of up to eight colors and laminations with 100% solids adhesives.

About Sun Capital Partners, Inc.

Sun Capital Partners, Inc. is a leading private investment firm focused on identifying leveraged

buyouts and investments in market-leading companies that can benefit from its in house operating professionals and experience. With more than \$2.5 billion of capital under management and with offices in Boca Raton, Los Angeles, New York, and London, affiliates of Sun Capital Partners have acquired more than 90 companies throughout the world with consolidated sales in excess of \$20.0 billion. For more information about Sun Capital Partners, Inc., please visit www.SunCapPart.com.

For more information, contact:

Jack Knott

CEO

Cello-Foil Holding Corp.

(269) 964-7137

Jack.Knott@cello-foil.com

www.cello-foil.com

Michael H. Kalb

Managing Director

Sun Capital Partners, Inc.

(561) 394-0550

mkalb@SunCapPart.com

www.SunCapPart.com