



NEWS RELEASE
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FPA's Sustainability & Wal-Mart Packaging Scorecard Workshop

Linthicum, Maryland: May 11, 2007 – The Flexible Packaging Association's Sustainability and Wal-Mart Packaging Scorecard Workshop to be held on Tuesday, June 19 at the Hyatt Regency O'Hare in Chicago, Illinois is designed to assist FPA members in helping their customers complete the Wal-Mart Sustainable Packaging Scorecard. Early registration is encouraged as attendance is limited to 30 participants to allow maximum interaction.

This single-day, FPA workshop, facilitated by Packaging & Technology Integrated Solutions, will provide greater understanding of the evolving sustainability landscape and scorecard tools from retail giant Wal-Mart. The workshop will combine presentations, group interaction and hands-on demonstrations of the Wal-Mart Packaging Scorecard, Scorecard Modeling and Virtual Packaging Trade Show tools to help workshop participants develop system competency and future packaging programs.

The workshop will give attendees insight into the cradle-to-grave packaging value chain, an overview of the Wal-Mart Packaging Scorecard process, an in-depth review of the Wal-Mart Packaging Scorecard Primer, hands-on Wal-Mart Packaging Scorecard Improvement Modeling, and allow workshop participants to explore in real time the Virtual Packaging Trade Show Primer.

The registration fee for FPA members is \$695. To register and view the full workshop agenda visit FPA at www.flexpack.org or contact the association at (410) 694-0800.

FPA

***About the Flexible Packaging Association:** The Flexible Packaging Association has served as the voice of the flexible packaging industry since 1950. FPA members are manufacturers of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products*



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