

Please add our address Packaging_Digest@email.packagingdigest.com to your approved sender list to ensure inbox delivery.

PACKAGING DIGEST

Sustainable Packaging

Home | Current Issue | White Papers | PDSuppliersSearch.com | Subscribe | Contact Us



Sponsored by

>> Tuesday, November 11, 2008

This issue sponsored
by:



**Solutions That
Make The Supply
Chain Work**

www.PromatShow.com

White Papers

**Choosing the Right
Print Engine**
SATO America, Inc.
[Download now - FREE](#)

**Measuring
Sustainability with
ASSETS, a
Comprehensive
Measuring Tool for
Packaging**
Alcan Packaging
[Download now - FREE](#)

- [Survey says 'green' is growing](#)
- [Era of bioplastics has not quite arrived](#)
- [Food giant ConAgra explains sustainability efforts](#)
- [Inks can spearhead a 'green' strategy](#)
- [Imagining new systems as economy falters](#)
- [Newsbytes](#)
- [New products](#)
- [White papers](#)
- [Industry events](#)

Sustainability issues

[Survey says 'green' is growing](#)

Packaging Digest and the Sustainable Packaging Coalition reveal the results of our second annual research study benchmarking the state of sustainability in packaging, measuring awareness and adoption levels, its impact on decision making, activities undertaken and how it is measured.

[Read more...](#)

[Era of bioplastics has not quite arrived](#)

Judging from the attendance at Intertech-Pira's recent conference on bioplastics, there is high interest in these materials. However, consumer product goods companies who participated in the conference raised numerous questions about the use of bioplastics. It seems that bioplastics' time has not yet come, but it can't be far off.

[Read more...](#)

Sustainable applications

Sustainable Packaging and Instapak® Packaging Foams

Sealed Air
[Download now - FREE](#)

[More white papers>>](#)

Industry Events

Need to list your industry event? [Click here](#) to include your industry or vendor event on Packaging Digest's website.

Nov. 18-19
The Essentials of Sustainable Packaging
Los Angeles, CA

Jan. 12-15
ProMat 2009
McCormick Place South
Chicago, IL

Jan. 29-30
INTERPHEX Puerto Rico
Puerto Rico Convention Center
San Juan, Puerto Rico

Feb. 10-12
WestPack 2009
Anaheim Convention Center
Anaheim, CA

Mar. 2-4
Sustainability in Packaging Conference
Rosen Plaza Hotel
Orlando, FL

Mar. 11-12
SouthPack 2009
Charlotte, NC

Mar. 17-19
INTERPHEX 2009
Jacob K. Javits Convention Center
New York, NY

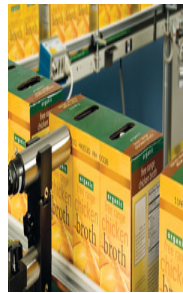
[More events >>](#)



Food giant ConAgra explains sustainability efforts

ConAgra Foods, one of the world's largest packaged foods companies, is changing its environmental programs from compliance-driven to proactive sustainability initiatives. The company owns such popular brands as Healthy Choice, Chef Boyardee, Banquet, La Choy, Hunt's, Wesson, Van Camp's, and Orville Redenbacher's.

[Read more...](#)

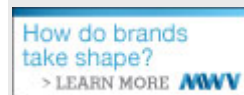


Inks can spearhead a 'green' strategy

Variable-data printing inks are becoming sustainable and can be a key element of an overall 'green' strategy. But pay attention to the growing guidelines, initiatives and regulations surrounding them.

[Read more...](#)

Advertisement



MWV understands that innovative package design is only as effective as your ability to implement it.

To learn more about MWV's systems and support visit: www.howbrandstakeshape.com

SPC notes



Imagining new systems as economy falters

In tough economic times, the Sustainable Packaging Coalition's executive director writes that now is the time for packagers to not only use more sustainable materials but also to develop more sustainable production systems.

[Read more...](#)

Newsbytes

Anheuser-Busch Recycling celebrates anniversary

In 1978, Anheuser-Busch wanted to become part of the solution for recycling aluminum cans. Thirty years later, Anheuser-Busch Recycling has kept the equivalent of more than 460 billion aluminum beverage containers out of landfills across the United States and educated consumers about the power of recycling.

[Read more...](#)

Coke releases sustainability review

The Coca-Cola Co. releases its fifth annual sustainability review, profiling its commitment to grow its business in an economically, environmentally and socially sustainable way. The review says packaging is a vital component of its efforts to improve sustainability.

[Read more...](#)

Contacts

Editorial –

John Kalkowski

Advertising – **Steve Reiss**

New products



New Sharpie package uses less plastic

Newell Rubbermaid Office Products, a worldwide leader in writing instruments, has begun packaging its Sharpie® Fine Retractable 10-count marker packs for club stores in Natralock® paperboard based security packaging from MWV. [Read more...](#)

You are receiving this email because you have requested either a newsletter or magazine from REED BUSINESS INFORMATION. You are currently registered to view Packaging Digest's Sustainable Packaging as mdonahue@flexpack.org

To [SUBSCRIBE to Packaging Digest e-newsletters](#) | To [UNSUBSCRIBE from Sustainable Packaging e-newsletter](#) | [CHANGE YOUR PROFILE](#): Change e-mail address or delivery options.

QUESTIONS: If you have questions or need further assistance, please contact our [Customer Support Staff](#)

PRIVACY: You may receive subscription, editorial, marketing and other e-mail messages from this and other Reed Business Information brands. For a complete description of our practices with respect to use and disclosure of your information, [click here: Privacy Policy](#).

Privacy Manager, Reed Business Information, 2000 Clearwater Drive, Oak Brook, IL 60523

Copyright © 2008 by Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

