



## **PRESS RELEASE:**

### **PLASTIC SUPPLIERS, INC. LAUNCHES EARTHFIRST® R\*PLA FILM**

**COLUMBUS, OHIO – March 24<sup>th</sup> 2009** – Plastic Suppliers announced today their latest innovation targeted at sustainability while dispelling the myth that Polylactic Acid (PLA) cannot be recycled.

In conjunction with brand owner ConAgra Foods, recycled PLA (R\*PLA) is now commercially available for tamper evident band applications under the brand name EarthFirst R\*PLA. This plant based material, utilizing NatureWorks Ingeo™ polymer, already had the best environmental footprint of all products available to the shrink label film industry before this technology breakthrough.

Some of EarthFirst R\*PLA's key benefits are:

- Made from plants, an annually renewable resource.
- Made from more than 50% post industrial content means more than half the material that would traditionally be sent to landfill is now being diverted into value added end product.
- It produces less greenhouse gases based on NatureWorks' Ingeo eco profile data.
- The initial launch of this product will reduce carbon dioxide equivalents of approximately 592,000 pounds by replacing petrochemical based polyvinyl chloride (PVC) and Glycol Modified Polyethylene Terephthalate (PETG).
- ConAgra's manufacturing facilities proved a reduction in energy consumption by reducing shrink temperatures by 20%.
- EarthFirst R\*PLA also provides improved product appearance due to improved shrink performance.

**Plastic Suppliers, Inc. EarthFirst brand films** – Conducting business since 1949, Plastic Suppliers has established itself as a leading manufacturer of biaxially oriented plastic film and sheet. Plastic Suppliers, Inc. also manufactures a biopolymer film under the brand name EarthFirst, a 100% compostable film.

Whether your film needs are for shrink sleeve label, tamper evident band, label, packaging, windowing, printing, or other demanding applications, Plastic Suppliers provides the correct film to enhance your product. We offer outstanding customer service and are committed to excellence in the extrusion, conversion, and distribution of plastic film and sheet.

Please call for additional information on this and other environmentally friendly alternatives offered by Plastic Suppliers.

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