

NORDMECCANICA WITH PIACENZA CENTRE OF GRAVITY IN FLEXIBLE PACKAGING.

On March 24, the Piacenza based Company, hosted the invitational event, presenting to a selected panel of representatives from primary Food Corporation, primary Machinery Manufacturing companies and Flexible Packaging converting companies from all over the world, along with the conference, the recent developments in the Group history, marked by a growth motivated by innovation and quality.

Piacenza is one of the world Capitals of flexible packaging industry and, for one day, the town has been the “Center of Gravity for the entire Industry”. The event: “1st International Technical Conference on Flexible Packaging” has been the occasion for discussing and updating topics connected with the most important technical developments connected to this vital sector. Nordmeccanica Group, “API industrialist association” member, has hosted the event in Piacenza within Company premises.

Noticeable the presence of representatives from primary Food Corporation such as Barilla, primary Machinery Manufacturing companies and Flexible Packaging converting companies from all over the world.

Nordmeccanica has marked its recent history with a continuous market growth, motivated by constant investment in Research and Development and a maniac attention to quality. Thanks to all of this Nordmeccanica is nowadays the major exporter of coating and laminating machinery, serving the entire world with its ‘Made in Italy’ technology.

“We have organized this Technical Conference rightly in our Headquarter in Piacenza” – says Eng. Antonio Cerciello, President – in order to combine in one event the innovation capacity of our company with the tradition of packaging developed in the Piacenza area”

As a matter of fact, most important flexible packaging converting companies and a considerable number of sub suppliers activity are based around town, due to the choice of Nordmeccanica to produce in the territory around Piacenza, all components which are assembled into laminators sold all over the world.

“I have always believed that quality is a plus on which we have to base our growth. All our technical staffs come from the territory of Piacenza and have been growing together with Nordmeccanica. It is a high level team, where more than 20 employees are engaged in R&D. We have been investing up to 3% of our sales in R&D over the last years. Without any subsidy from the Government, I would like to underline” .

Data show that this Neapolitan doctor in engineering was right. In 1998 he believed in realizing a difficult task: launching the quality of a small enterprise worldwide; the company, then, had a yearly turnover of less than 8 millions Euros and had made about 300 machines.

Nowadays, assisted by his sons Alfredo and Vincenzo, respectively Financial Manager and Technical Manager of the Group, Nordmeccanica results prove he was right as there has been a steady growth since the day he started to run the business until today: sales are six times as big and 1400 laminators have been installed. Above all, these products make of this enterprise the absolute leader in the Coating and Laminating machinery industry. Nordmeccanica features laminators capable of production speeds up to 600m/minute of flexible packaging (versus the average industry 400 m/minute). The new Triplex solventless “One Shot” has been presented on March 24th to a highly selected audience.

Conference has been attended as well by local and national authorities, Ministry for EEC Policies Mr. Ronchi attended via teleconference.

“ We are optimistic about the future. In 2009 we should consolidate our results, with the opening of our new assembly plant in Shanghai, China – Antonio Cerciello concludes – we expect more years of further growth”.

MINISTRY RONCHI AT THE INTERNATIONAL TECHNICAL CONFERENCE OF NORMECCANICA : YOU ARE AN EXAMPLE FOR THE COUNTRY.

Ministry for EEC Policies Andrea Ronchi, via teleconference declared at the international meeting in Piacenza *“ the pole of Piacenza has now got an incredible industrial reality. The technological innovation of flexible packaging, which find in our hostess Nordmeccanica, the undisputed leader of this field, represents the path which has to be taken: investing in R&D while protecting the environment and respecting human beings.*

The research we are talking about is no longer focused only on productivity, it aims at combining food security, energy saving, environmental impact. These are fundamental issues for which the Ministry I represent is fighting and to which European Community is highly committed. Nowadays they are focal points of the institutional and governmental debate.

If all these factors are directed towards a single industrial project, it means we are in front of the future of the industrial economy, finally oriented towards the safeguard and protection of producers and consumers”.