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FOR IMMEDIATE RELEASE

ALCAN PACKAGING'S STAND-UP POUCHES REEL IN CONSUMERS

Consumer convenience and steam-in-bag technology accelerate move from cartons to SUPs in frozen seafood category

Chicago, Ill. - Alcan Packaging Food Americas offers seafood processors innovative alternatives to carton packaging. Providing significant consumer convenience benefits, including steam-in-bag capabilities, stand-up pouches (SUPs) from Alcan Packaging are moving frozen seafood brands out of cartons and into an improved competitive position in the marketplace.

Stand-up pouches enhance consumers' brand experience on many fronts. For convenience, SUPs save space in home freezers, while resealability inhibits freezer burn and ensures fresher, longer-lasting product. Unlike paperboard cartons, which consumers routinely discard and replace with other storage containers, SUPs deliver a continuous branding experience. In the frozen foods aisle, stand-up packaging features a generous facing for high-impact, "billboarded" brand messaging.

Additionally, Alcan Packaging provides hermetically sealed SteamRight™ pouches for steam-in-bag applications. Consumers' need for reduced meal preparation and easy clean up has created strong demand in the steamable microwave cooking category. SteamRight pouches deliver precision steam venting and safe, easy opening, as well as exceptional durability at every stage of frozen food distribution.

Alcan Packaging's flexible PET pouches yield operational advantages for brand owners, as well. SUPs provide material savings and create logistics efficiency, by both reducing weight and maximizing use of space in transit and on shelf. The result is a more sustainable package that reduces costs and greenhouse gas emission.

Stand-up pouches from Alcan Packaging are available in rollstock or as pre-made pouches, with 10-color flexographic or rotogravure printing. Package options include slider and press-to-close resealing features, proprietary LaserTear® laser scoring, fitments and handles.

For more information on Alcan Packaging's stand-up pouch capabilities, ideal for a wide variety of breaded, battered and value-added seafood items, processors can contact Alcan Packaging Food Americas at 1-773-399-8037 or www.alcanpackagingfood.com.

About Alcan Packaging

Alcan Packaging is a global leader in value-added specialty packaging, ranking first in flexible food, flexible pharmaceutical, plastic cosmetics and tobacco packaging. Headquartered in Paris, France, it delivers multi-material innovative solutions to customers around the world using plastics, engineered film, aluminum, paper, paperboard and glass.

About Rio Tinto

Rio Tinto is a leading international mining group headquartered in the UK, combining Rio Tinto plc, a London and NYSE listed company, and Rio Tinto Limited, which is listed on the Australian Securities Exchange.

Rio Tinto's business is finding, mining, and processing mineral resources. Major products are aluminum, copper, diamonds, energy (coal and uranium), gold, industrial minerals (borax, titanium dioxide, salt, talc) and iron ore. Activities span the world but are strongly represented in Australia and North America with significant businesses in South America, Asia, Europe and southern Africa.