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American Packaging Corporation Sets Aggressive Greenhouse Gas Emissions Reduction Goal

ROCHESTER, NY – July 23, 2009 – American Packaging Corporation has pledged to reduce its U.S. greenhouse gas (GHG) emissions by 8 percent per linear footage by 2012. The company has committed to the reduction goal as part of the U.S. Environmental Protection Agency's (EPA's) Climate Leaders program, which American Packaging Corporation joined in 2007.

Climate Leaders is an EPA industry-government partnership that works with companies to develop comprehensive climate change strategies. Partner companies commit to reducing their impact on the global environment by completing a corporate-wide inventory of their greenhouse gas emissions based on a quality management system, setting aggressive reduction goals, and annually reporting their progress to EPA.

"Reducing our greenhouse gas emissions through the Climate Leaders program demonstrates our corporate-wide commitment to improving the global environment and increasing the efficiency of our operations," said Peter Schottland, American Packaging Corporation CEO and President. "Although we have set an aggressive goal, we feel confident it is attainable through improved processes and innovation."

American Packaging Corporation is active in other environmentally focused organizations including SPC (Sustainable Packaging Coalition) and FPA (Flexible Packaging Association). Striving to be a leader in all aspects of sustainability [social, economic and environment] has become an integral focus of the company.

For more information about Climate Leaders, visit <http://www.epa.gov/climateleaders>.

ABOUT AMERICAN PACKAGING CORPORATION

American Packaging Corporation is an ISO 9001:2008 company specializing in the manufacture of flexible packaging laminations for a variety of specialty markets. The company has three process focused facilities: Rotogravure Printing and Laminating, Flexographic Printing and Laminating, Extrusion Laminating and Coating.

The company is privately-held and has been serving the packaging industry for over 100 years.

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