



**NEWS RELEASE  
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**FPA Announces Speakers and Releases Agenda for 2011 Annual Meeting**

Steve Forbes, Editor-in-Chief of *Forbes* Magazine to Deliver Keynote Address

**Linthicum, Maryland: December 13, 2010** - The Flexible Packaging Association's 61<sup>st</sup> Annual Meeting will be held March 9-11, 2011 at The Ritz Carlton Golf Resort in Naples, Florida. To register and view the Annual Meeting agenda and hotel information, visit [www.flexpack.org](http://www.flexpack.org).

**Steve Forbes**, chairman and CEO of Forbes Inc. and editor-in-chief of *Forbes* magazine, will deliver the keynote address during the **Annual Meeting Luncheon** on Friday, March 11, 2011. Forbes will share his insight on "Navigating the Current Economy for Business Growth and Success" with FPA members and sponsored guests.

The Meeting will also feature **Jeffery Ma**, former member of the MIT Blackjack Team and subject of the hit movie *21*. Ma will discuss "The \$100,000 Lesson: Business Lessons from the World of Blackjack" during General Session II on Friday, March 11, 2011.

The 2011 FPA Annual Meeting will focus on key industry topics including open innovation, private equity, M&A activity, and flexible packaging material availability. Meeting presenters and panel discussions include:

- **Gregory Myers**, managing director for Mason Wells, who will discuss the Impact and Role of Private Equity on the Flexible Packaging Industry.
- **Jon Ewing**, managing director for Bank of America Merrill Lynch, who will discuss Merger and Acquisition Activity in the Flexible Packaging Industry.
- **William Burke**, president and COO of Nordenia USA and incoming FPA chairman, who will provide the 2011 Annual Meeting opening remarks and preview the 2011 State of the Flexible Packaging Industry Report.
- **Jan Homan**, CEO of Constantia Flexibles and Flexible Packaging Europe chairman, who will provide an update on the European Flexible Packaging Market.
- **Nick Vafiadis**, polyolefins business director for CMAI, who will review current Trends and Opportunities in the Flexible Packaging Materials Market.
- **Consumer Packaged Goods Manufacturers panel discussion** moderated by Brian Wagner, PTIS co-founder, on Open Innovation.



The 2011 FPA Annual Meeting will also provide great opportunities to interact with industry leaders and peers during several networking events including the **2011 Welcome & Flexible Packaging Achievement Awards Dinner** (March 9); the **2011 FPA Annual Meeting Golf Tournament and Thursday evening Networking Reception** (March 10) and the **Annual Meeting Networking Luncheon** with keynote speaker **Steve Forbes** (March 11).

Special thanks are given to FPA members including **Berry Plastics Corporation, Bobst Group North America, Exopack, LLC, Flint Group, Hosokawa Alpine American, NEX Performance Films, Nordmecannica, NA, NOVA Chemicals, Incorporated, P&O Packaging, LLC, and Siegwerk** for their generous support of the 2011 FPA Annual Meeting Networking Events.

Registration, hotel information, and the agenda for the 2011 FPA Annual Meeting is available at [www.flexpack.org](http://www.flexpack.org).

#### **About the Flexible Packaging Association**

The Flexible Packaging Association has served as the voice of the flexible packaging industry since 1950. FPA members are manufacturers of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

#### **For more information, contact:**

Flexible Packaging Association  
(410) 694-0800, [www.flexpack.org](http://www.flexpack.org)

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