



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

**Steve Forbes to Provide Keynote Address at the
Flexible Packaging Association's 2011 Annual Meeting**

Linthicum, Maryland – December 13, 2010: The Flexible Packaging Association is pleased to announce that the chairman and chief executive officer of Forbes Inc. and the editor-in-chief of *Forbes* magazine, **Steve Forbes** will deliver the keynote address at the **2011 FPA Annual Meeting Luncheon on Friday, March 11, 2011**. The luncheon will be held in conjunction with the **2011 FPA Annual Meeting, March 9-11, 2011** at **The Ritz Carlton Golf Resort** in **Naples, Florida**.



During his address, Mr. Forbes will share his insight on “**Navigating the Current Economy for Business Growth and Success.**” Under his personal guidance and leadership, Mr. Forbes has fostered the expansion of Forbes Inc. to include several divisions including Forbes Conference Group; Forbes Investors Advisory Institute; and Investopedia.com, the Internet’s leading online portal for investor education.

The company’s flagship publication, *Forbes*, is the nation’s leading business magazine, with a circulation of more than 900,000. Mr. Forbes writes a monthly editorial for the publication under the heading of “Fact and Comment.” A widely respected economic prognosticator, he is the only writer to have won the highly prestigious Crystal Owl Award four times. He is the author of *Flat Tax Revolution: Using a Postcard to Abolish the IRS*, and he also wrote *A New Birth of Freedom*, a book of bold ideas for the new millennium.

In 1996, Mr. Forbes entered the new media arena with the launch of Forbes.com. Now receiving more than 20 million unique visitors, it has become a leading destination site for senior business decision-makers and investors.

“FPA is very excited to have Mr. Forbes as the key note speaker for the 2011 FPA Annual Meeting. His valuable business acumen will provide key insights for FPA members as they continue to grow their companies and advance the flexible packaging industry within a challenging economy,” commented Marla Donahue, FPA president.



Special thanks are given to FPA members including **Berry Plastics Corporation, Bobst Group North America, Exopack, LLC, Flint Group, Hosokawa Alpine American, NEX Performance Films, Nordmecannica, NA, NOVA Chemicals, Incorporated, P&O Packaging, LLC, and Siegwerk** for their generous support of the 2011 FPA Annual Meeting Networking Events.

Registration for the 2011 FPA Annual Meeting is now open. Visit www.flexpack.org to register and learn more about the educational sessions and networking events.

About the Flexible Packaging Association

The Flexible Packaging Association has served as the voice of the flexible packaging industry since 1950. FPA members are manufacturers of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

For more information, contact:

Flexible Packaging Association
(410) 694-0800, www.flexpack.org

FPA