



**NEWS RELEASE
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For more information:

Lauren A. Kinard, Communication Manager
(410) 694-0800, lkinard@flexpack.org

***THE FLEXIBLE PACKAGING ASSOCIATION CONCLUDES
SUCCESSFUL 2011 ANNUAL MEETING***

Linthicum, Maryland: March 14, 2011 - The Flexible Packaging Association's 61th Annual Meeting was a great success. The meeting included a record-breaking 300 attendees - the highest in nine years - and content that focused on key industry topics including open innovation, private equity, M&A activity, and flexible packaging material availability.

Keynote speaker Steve Forbes, president and chief executive officer of Forbes and editor-in-chief of *Forbes* magazine, addressed FPA members during the 2011 FPA Annual Meeting Luncheon on Friday, March 11, and shared his insight on "Navigating the Current Economy for Business Growth and Success."

The meeting included a Consumer Packaged Goods Manufacturers panel discussion on Open Innovation, which was moderated by Brian Wagner of PTIS, and included panelist Asad Hamid of Campbell Soup Company, and Dr. Michael Okoroafor of Heinz North America; and, presentations from Nick Vafiadis of CMAI, Gregory Myers of Mason Wells, Jon Ewing of Bank of America Merrill Lynch, Jan Homan of Flexible Packaging Europe, and William Burke of Nordenia USA.

Jeffery Ma, former member of the MIT Blackjack Team, author of "The House Advantage" and subject of the hit movie *21* also addressed meeting attendees. Ma discussed "The \$100,000 Lesson: Business Lessons from the World of Blackjack," and how to use data, numbers, teamwork, trust, creativity, and goal-setting to achieve success.

In addition, the 2011 FPA Annual Meeting included many networking opportunities for FPA members and the presentation of the 2011 FPA Flexible Packaging Achievement Awards. Special thanks is given to the FPA members **Berry Plastics Corporation, Bobst Group North America, Exopack, LLC, Flint Group, Hosokawa Alpine American, NEX Performance Films, Nordmecannica, NA, NOVA Chemicals, Incorporated, P&O Packaging, LLC, and Siegwark** for their generous support of the 2011 FPA Annual Meeting Networking Events.

For more information, contact FPA at 410-694-0800 or fpa@flexpack.org.

The Flexible Packaging Association has served as the voice of the flexible packaging industry since 1950. FPA members are manufacturers of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

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