



Press release

For immediate release

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Butterfly Pack Newest Ampac Flexible Packaging Innovation

Cincinnati, OH (August 24, 2011)—Ampac, a global leader in the retail, food, pet food, security and medical packaging markets, introduces the Butterfly Pack™ – a unique unit-dose packaging format.

The Butterfly Pack was developed for single-handed dispensing using a sachet format. It is manufactured from two high barrier films – a flexible top web and a semi-rigid forming web. To dispense, the pack is picked up by using one hand. By squeezing the opposite edges toward each other, the Butterfly Pack folds and “snaps” open providing an engineered and controlled release of the contents.

Ampac is the only approved film supplier by Canada-based EasyPack Solutions who holds the exclusive rights to market this unique technology in North America. Knowlton Development Corporation, based in Quebec, provides contract manufacturing for production and filling of Butterfly Pack for health and beauty products.

Features and benefits of the Butterfly Pack include accurate product dosing which eliminated product overfill, controlled dispensing to avoid accidental spills, lower costs versus bottles and tubes, and improved image quality versus wrinkled and hard to open sachets. Machinery used for production of the Butterfly Pack is the EasySnap 3 Machine – an automatic vertical form-fill-seal machine with three lanes which forms the 4-sided sealed package. The new innovation can be used for all types of liquids and

flowable wet products, including beverage flavorings, creamers, lotions, cleaners, shampoos, hand sanitizers, food additives, condiments and more.

Ampac's Director of Innovation Sal Pellingra said, "We are pleased to provide innovative packaging solutions like the Butterfly Pack. This is a very unique innovation combining rigid and flexible barrier films into a consumer friendly dispensing sachet that is convenient and fun to use."

Ampac is a leader in the retail, food, pet food, security and medical packaging markets, whose mission is to design and deliver packaging products and services that build business for the customer. It is a diversified global packaging company with 12 manufacturing centers in North America, Europe and Asia employing approximately 1,300 people. Products offered by Ampac include innovative flexible packaging, domestic and overseas retail specialty shopping bags, and security bag solutions. For more information, visit Ampac's website at: www.ampaonline.com.

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