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Dow Names Joe Harlan President of the Performance Products & Performance Systems Division and Executive Vice President of Dow

MIDLAND, Mich.--(BUSINESS WIRE)--The Dow Chemical Company (NYSE: DOW) announced today that Joe Harlan will join the company as president of the Performance Products and Performance Systems Division and an executive vice president of Dow. He will join Dow's Executive Leadership Committee and report to Andrew Liveris, chairman and CEO. He will assume his new role on September 1.

Harlan joins Dow from 3M where he was executive vice president of Consumer and Office Business. He will relocate from St Paul, Minnesota to Midland, Michigan.

"I am extremely excited to have Joe join our Company," said Liveris. "His in-depth experience in downstream markets, proven leadership abilities, exceptional international business experience and a track record of delivering results will bring a new perspective to our Performance Products and Performance Systems Division to take it to the next level of performance and continue to advance our transformational strategy for our Company. Joe is a proven business executive and I am confident he will add energy and drive to our Corporate Growth Agenda. I welcome him to the Dow family."

Harlan came to 3M from General Electric in 2001. He joined 3M as vice president, Financial Planning. He then spent two years in Japan with Sumitomo 3M Limited, its Japanese subsidiary, where he served first as executive vice president, and then as president and chairman of the board. He became executive vice president of 3M Electro and Communications Business based in Austin, Texas, in 2004. He was named to his current executive position at 3M in 2009.

Prior to coming to 3M, Harlan spent 20 years with General Electric, where he held various finance and business development positions in their Plastics, Appliance and Medical Systems businesses, eventually serving as vice president and CFO of General Electric Lighting.

Harlan has lived and worked in North America, Europe, and Asia during his career.

He is a member of the Board of Directors of Flowserve Corporation.

Harlan graduated from Indiana University at Bloomington, Indiana with a bachelor's degree in Finance.

About The Dow Chemical Company

Dow (NYSE: DOW) combines the power of science and technology with the "Human Element" to passionately innovate what is essential to human progress. The Company connects chemistry and innovation with the principles of sustainability to help address many of the world's most challenging problems such as the need for clean water, renewable energy generation and conservation, and increasing agricultural productivity. Dow's diversified industry-leading portfolio of specialty chemical, advanced materials, agrosociences and plastics businesses delivers a broad range of technology-based products and solutions to customers in approximately 160 countries and in high growth sectors such as electronics, water, energy, coatings and agriculture. In 2010, Dow had annual sales of \$53.7 billion and employed approximately 50,000 people worldwide. The Company's more than 5,000 products are manufactured at 188 sites in 35 countries across the globe. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted. More information about Dow can be found at www.dow.com.

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