

Celplast Metallized Products is proud to announce Veronica Ataya has recently joined the business as Product Development Engineer. Veronica has a Masters degree from the University of Toronto in Chemical Engineering, and completed her Bachelor of Chemical Engineering from Simon Bolivar University in Caracas, Venezuela. She comes to Celplast with valuable sales & marketing experience as a Sales Supervisor with Merkat Imports in Acarigua, Venezuela. Veronica has taken a leadership role in product & process development, and is managing Celplast's ever-expanding R&D lab. She will be presenting her findings on top-coated metallized film barrier properties at the AIMCAL Fall Technical Conference in Reno, NV, October 23 – 26, 2011.

Celplast Metallized Products is a leading supplier of high barrier films to the North American converting industry. In addition to its metallized film solutions, including SUPERMET™ for high metal adhesion and FOILMET™ for high barrier, Celplast also is the exclusive distributor to North America of the CERAMIS® SiO<sub>x</sub>-coated and Camclear® AlO<sub>x</sub>-coated families of clear barrier films. Celplast has also recently introduced a family of top-coated metallized films, with a top-coating designed to protect the metal layer from moisture and hot, humid environments. This includes REFLECT-MET™ for reflective insulation and radiant barrier applications, as well as DURA-MET™ for extended shelf life food packaging. Celplast also offers testing for OTR, WVTR, metal adhesion, emissivity, scuff resistance, corrosion resistance and benchtop laminating in its state-of-the-art R&D lab.

Come visit Veronica and the rest of the Celplast team at the AIMCAL Fall Technical Conference in Reno!

