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Purpose

Brands

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Media

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## PepsiCo Named Top Food and Beverage Company in 2011 Dow Jones Sustainability Index

PURCHASE, N.Y., Sept. 9, 2011 /PRNewswire/ -- PepsiCo, Inc. (NYSE: PEP) today announced its inclusion in the 2011 Dow Jones Sustainability Indexes (DJSI). PepsiCo is ranked as the number one company in the DJSI Food and Beverage Supersector, the only company based in the United States to earn a top ranking in the 19 supersectors assessed. PepsiCo was also named the beverage sector leader for the third consecutive year.

PepsiCo has now been named a member of the Dow Jones Sustainability North America Index six times and the World Index five times. The DJSI is comprised of companies across all industries that outperform their peers in numerous sustainability metrics, including economic, environmental and social criteria such as corporate governance, environmental reporting, corporate citizenship and philanthropy, and talent attraction and retention.

"Great companies are built to succeed today, tomorrow and well into the future," said Indra Nooyi, PepsiCo Chairman and Chief Executive Officer. "Our commitment to balancing excellent operating performance with sustainable business practices is a big reason PepsiCo has become one of the world's top performing food and beverage companies."

PepsiCo has made major strides in its Performance with Purpose journey with the establishment of goals and commitments across the areas of Human, Environmental and Talent Sustainability. The company's progress against these commitments is discussed at <http://www.pepsico.com/annual10/performance/promise-of-pepsico.html>. In addition, in-depth reports measuring PepsiCo's global performance in areas such as water, sustainable agriculture, and health and wellness can be found at <http://www.pepsico.com/Purpose/Sustainability-Reporting.html>.

Launched in 1999, DJSI is the first global investment index tracking the financial performance of the leading sustainability-driven companies worldwide. The DJSI World Index identifies companies that exemplify leadership in sustainability among the leading 10 percent of the world's top 2,500 companies in the Dow Jones Global Total Stock Market Index in terms of economic, environmental and social criteria. The DJSI North America Index covers the leading 20% in terms of sustainability of the 600 biggest North American companies.

More information on the results of the DJSI 2011 SAM Corporate Sustainability Assessment can be found at <http://www.sustainability-indexes.com>.

### About PepsiCo

PepsiCo offers the world's largest portfolio of billion-dollar food and beverage brands, including 19 different product lines that generate more than \$1 billion in annual retail sales each. Our main businesses -- Quaker, Tropicana, Gatorade, Frito-Lay, and Pepsi Cola -- also make hundreds of other enjoyable foods and beverages that are respected household names throughout the world. With net revenues of approximately \$60 billion, PepsiCo's people are united by our unique commitment to sustainable growth by investing in a healthier future for people and our planet, which we believe also means a more successful future for PepsiCo. We call this commitment Performance with Purpose: PepsiCo's promise to provide a wide range of foods and beverages for local tastes; to find innovative ways to minimize our impact on the environment, including by conserving energy and water usage, and reducing packaging volume; to provide a great workplace for our associates; and to respect, support, and invest in the local communities where we operate. For more information, please visit [www.pepsico.com](http://www.pepsico.com).

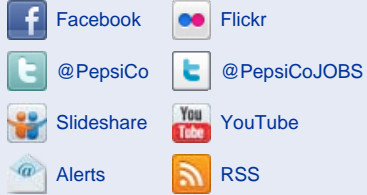
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