



cei
Converting Ideas Into Innovation

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cei Is Awarded Multiple Print Awards for Printing Excellence

Wrightstown, WI – August 30, 2011 – cei (Coating Excellence International), www.coatingexcellence.com, the market leading flexible packaging and technical products company, today announced they are recipients of multiple printing excellence awards.

Earlier in August, cei was pleased to be awarded 4 Gold Ink Awards, 2 for print quality and design on their industry leading woven poly bags and 2 for print quality and design on ream wrap packaging. Most recently cei won 2nd place in the Flexible Packaging Flexo (process) category of the packagePrinting Excellence Awards for their matte pinch promotional bag. Both of these prestigious award competitions recognize winners for the highest level of quality printing in the packaging industry.



“We are thrilled to have been a recipient of such highly acclaimed and sought after awards. These awards really speak to the talent we have here at cei in both our production and press departments. Having the highest quality standards is what cei has been known for over the years. While it’s wonderful to be acknowledged for our high standards, it’s also rewarding to know that we continue to meet and exceed customer expectations,” stated Louann Mueller, cei’s Vice President of Manufacturing.

About cei

cei is an industry leading flexible packaging and technical products company specializing in wide web extrusion coating and laminating of film, foil, paper, board and nonwovens. cei’s capabilities include EB coating and laminating, wide web flexographic presses with award winning 10 color process printing with registered backside print capabilities, offset printing up to four colors and on-site graphics including design, layout and digital plate production. cei is also an industry leading [sustainable](http://www.coatingexcellence.com) manufacturer and printer. They are also AIB, ISO, Chain-of-Custody certified (FSC, SFI, and PEFC) as well as one of a limited number of certified Sustainable Green Printers (SGP). www.coatingexcellence.com