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Dow Recognized as a 2011 Top 100 Global Innovator by Thomson Reuters

Dow and Rohm and Haas, Acquired in 2009, Honored in Thomson Reuters' first-ever ranking for Global Leadership in Innovation Performance

MIDLAND, Mich.--(BUSINESS WIRE)--In acknowledgement of the company's worldwide leadership in value-driving innovation, The Dow Chemical Company (NYSE: DOW) has been named to the first edition of *Thomson Reuters' Top 100 Global Innovators*SM. This independent recognition is based on a proprietary methodology to identify the most influential organizations globally as demonstrated through patent and intellectual property data. Rohm and Haas, which was acquired by Dow in 2009, was also named a *Top 100 Global Innovator*. Both companies were honored autonomously because they each filed patents during a portion of the timeframe considered for the ranking's methodology (from 2008 to 2010).

"Dow's integrated portfolio of solutions makes the world safer, healthier, cleaner, and more convenient. As a transformed company, powered by the integration of Rohm & Haas, we are uniquely enabled to address the major challenges of an evolving planet while providing increased value for our customers," said Andrew Liveris, Dow Chairman and CEO. "Combined, the two great companies have made one powerful and solutions-focused Company who's R&D engine fuels our business strategy to provide game-changing innovations worldwide."

The *Thomson Reuters 2011 Top 100 Global Innovator* methodology is based on four principle criteria: patent approval success rate, global reach of patent portfolio, patent influence in literature citations and overall patent volume. The peer-reviewed methodology was executed using different products and tools, including Thomson Reuters Derwent World Patents Index[®] (DWPI) – which assesses information from 47 different patent authorities around the world. Comparative financial analysis was also used to base the study.

"We have one of the largest R&D programs in the entire U.S. industry. Our goal is not to spend the most – it is to be the most productive. This important recognition from *Thomson Reuters* adds to our stringent R&D pipeline management system, which helps us to broadly measure the importance and influence of our innovations," stated Dr. William F. Banholzer, Dow's Executive Vice President, Ventures, New Business Development and Licensing, and Chief Technology Officer (CTO). "Our research and investments are aligned with global megatrends and supported by solid business cases. Because at Dow we know that innovation transforms knowledge into new solutions, creates value and fuels growth."

Since 2009, Dow has delivered more than \$400 million in EBITDA from innovation, and expects to reach nearly \$1 billion in 2012 and \$2 billion in 2015. Some recent examples of key breakthrough solutions that will deliver significantly to the company's bottom line are Dow Coating Materials' **EVOQUE™ Pre-Composite Polymer Technology** and the revolutionary **DOW POWERHOUSE™ Solar Shingle**.

This recognition from *Thomson Reuters* demonstrates that Dow invests in innovation, and is significantly more likely to contribute to economic growth, both within its own organization and the nations where it does business. According to *Thomson Reuters* data, the United States continues to lead innovation within the chemical manufacturing sector with 46 percent of the companies based in the U.S., followed by Europe with 31% and Asia with 23%.

"Innovation is a means of growth and prosperity for companies and nations struggling to overcome sluggish economies and achieve competitive advantage," said David Brown, president of the IP Solutions business of *Thomson Reuters*. "We salute the *Thomson Reuters 2011 Top 100 Global Innovator* companies and their leaders for the innovative spirit they foster and their commitment to protecting intellectual assets."

Some key findings from *Thomson Reuters' Top 100 Global Innovators* study:

- ▶ Created over 400,000 new jobs in 2010.
- ▶ Are geographically dispersed: 40% are from the U.S.A., 31% are from Asia, and 29% are from Europe.

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- Had an increase in revenue year over year with 69% of the organizations experiencing growth.
- Outperformed the S&P 500 year-over-year with 74.2% of the publicly-traded companies experiencing an increase in stock price.

To view the full report on the *Thomson Reuters Top 100 Global Innovator* program, go to www.top100innovators.com.

About The Dow Chemical Company

Dow (NYSE: Dow) combines the power of science and technology with the "Human Element" to passionately innovate what is essential to human progress. The Company connects chemistry and innovation with the principles of sustainability to help address many of the world's most challenging problems such as the need for clean water, renewable energy generation and conservation, and increasing agricultural productivity. Dow's diversified industry-leading portfolio of specialty chemical, advanced materials, agrosiences and plastics businesses delivers a broad range of technology-based products and solutions to customers in approximately 160 countries and in high growth sectors such as electronics, water, energy, coatings and agriculture. In 2010, Dow had annual sales of \$53.7 billion and employed approximately 50,000 people worldwide. The Company's more than 5,000 products are manufactured at 188 sites in 35 countries across the globe. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted. More information about Dow can be found at www.dow.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50076890&lang=en>

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