



**NEWS RELEASE  
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## **ZANNY MINTON-BEDDOES FEATURED SPEAKER AT THE 2012 FPA ANNUAL MEETING**

**Linthicum, Maryland – January 9, 2012:** The Flexible Packaging Association is pleased to announce that **Zanny Minton-Beddoes**, economic editor for *The Economist* and former International Monetary Fund economist will join FPA members and guests as a featured speaker during the **2012 FPA Annual Meeting, February 22-24, 2012** at the **Fairmont Scottsdale Princess in Scottsdale, Arizona**.

During her address, Ms. Minton-Beddoes will discuss **A Long Shadow: The World Economy after the Financial Crisis** and provide her perspective on the global economy as it emerges from the deepest recession since the 1930s. She will examine the shape, scope and strength of the recovery, and what kind of global economy will emerge as a result, and what the consequences will be for America and the U.S. dollar.



As *The Economist's* economic editor, Ms. Minton-Beddoes oversees the publication's American and global economics coverage, and issues surrounding globalization. Ms. Minton-Beddoes joined *The Economist* in 1994 after spending two years as an economist at the IMF where she worked on macroeconomic adjustment programs in Africa and the transition economies of Eastern Europe. She has written extensively about the American economy and international financial issues, and has published in *Foreign Affairs* and *Foreign Policy*. Ms. Minton-Beddoes is a regular commentator on *Marketplace* (NPR). She has also appeared on CNN, *MacNeil-Lehrer Newshour*, CNBC, and *Public Interest*.

Other presentations during the meeting will include the final results of the FPA market research study on **Growth Opportunities for U.S. Flexible Packaging, Delivering Value Across the Value Chain, Flexible Packaging Materials: Cost and Availability;** and, the **State of the Flexible Packaging Industry Report**.

The Meeting will also include several networking events: the **2012 Welcome and Flexible Packaging Achievement Awards Dinner featuring *The Second City*** (February 22); the **2012 FPA Annual Meeting Golf Tournament** and Thursday evening **Networking Reception** (February 23) and the **Annual Meeting Networking Luncheon with keynote speaker Dr. Steven Levitt**, co-author of *FREAKONOMICS* (February 24).

Registration for the 2012 FPA Annual Meeting is now open. To register and learn more about the educational sessions and networking events, visit [www.flexpack.org](http://www.flexpack.org).



Special thanks are given to FPA members including **Ampacet Corporation, Berry Plastics Corporation, Bobst Group North America, Comexi Group Industries, S.A.U., Davis-Standard, LLC, DuPont Company, Extrusion Dies Industries, LLC, Flint Group, Nordmeccanica, NA, Reifenhauer Inc., Siegwerk USA Co., and Sun Chemical Corporation** for their generous support of the 2012 FPA Annual Meeting Networking Events.

**About the Flexible Packaging Association**

*The Flexible Packaging Association is the National association of manufacturers of flexible packaging sold to end- users or distributors for packaging purposes; and material or equipment suppliers to the flexible packaging industry. FPA has served as the voice of the flexible packaging industry in the United States since 1950.*

**FPA**