

For Immediate Release
January 3, 2011

**PAMARCO GLOBAL GRAPHICS APPOINTS NEW TECHNICAL SALES
REPRESENTATIVE**

ATLANTA JANUARY 3, 2011- Pamarco Global Graphics is pleased to announce it has appointed Ty Lovett as Technical Sales Representative in the Southern portion of United States for the company's Flexo Division. The area includes Texas, Oklahoma, Louisiana and Arkansas.

Dave McBeth, Vice President of Sales and Marketing for the company's Flexo Division, stated, "We are all excited to welcome Ty to our sales team. The company has been making major advancements in this region and his expertise will help us continue to increase our presence in this area and retain our position as the global leader of anilox roll manufacturing." Ty will be available for customer technical meetings and visits beginning January 16, 2011. To contact Pamarco's sales team directly please call 1800.53Flexo or visit our website at www.pamarcoglobal.com/flexo.html.

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Contact Information:
Katie Graham
Office: 404-691-1700
Email: Katie.graham@pamarcoglobal.com
www.pamarcoglobal.com