



Curwood, as part of the Bemis Company, believes that the interests of business, the environment and our global community must be addressed in balance to develop meaningful and effective sustainable solutions. We approach sustainability through a focus on *Environmental, Economic and Social considerations*.

**Environmental**—we are committed to reducing Curwood's impact on the planet. Areas of focus include helping stakeholders to use less packaging overall; developing new sustainable materials; reducing waste in the food distribution chain through enhanced protective packaging; minimizing manufacturing waste; and producing materials efficiently through responsible use of energy and resources.

**Economic**—for 50 years, Curwood has demonstrated a sustainable business model, adapting to change and growing to a global leader in flexible packaging. This has allowed us to contribute to the economic stability of our communities, deliver value to stakeholders, and invest in the ongoing development of more sustainable, functional packaging technologies.

**Social**—we seek to improve the lives of people touched through Curwood and our products, ensuring packaging safety; protecting employee and environmental safety; and giving back to our communities and industry.

#### **The Sustainable Planet - Minimizing Our Impact on the World**

At Curwood, we are actively pursuing green practices that benefit the earth and reduce our carbon footprint while providing viable, sustainable packaging solutions to our customers.

We support advocacy and reporting through our registration as the Bemis Company with the Carbon Disclosure Project and our membership with the Sustainable Packaging Coalition.

As a corporation, we are focused on resource and energy efficiency as well as responsible manufacturing, recovery, reuse and reduction of waste while continuing to be a global leader in Sustainable Material Science development

Recently, we formed a partnership with bioplastics producer Plantic Technologies in Australia, to develop bioderived and renewable packaging materials.

#### **Sustainability Advantages of Flexible Packaging**

Flexible packaging offers critical sustainability benefits, including reduced product waste, reduced package weight and improved package-to-product ratio. When considered against many packaging forms, flexible packaging offers numerous advantages throughout the packaging life cycle, from conserving energy used in manufacturing and transportation, to reducing food waste through improved packaging barrier, to minimizing packaging waste.

## **Curwood Sustainable Packaging Solutions**

### **Chlorine-Free Eco-Tite™ Shrink Bags**

Eco-Tite Shrink Bags feature a new chlorine-free coextrusion using up to 25% less packaging material than traditional shrink bags.

### **Thinner, Stronger ICE® HD Forming Films**

Strong, glossy, clear and puncture-resistant, ICE® HD films are thinner and stronger than competitive films. They deliver a 10%-15% reduction in material weight for every mil of material downgauged.

### **Next-Gen Slice and Chunk Cheese Films**

Curpolene® 7201 and 7202 films reduce material weight by 10% and material volume by 13.3%. With 18% more film per roll, Curpolene films can also significantly reduce your transportation costs.

### **Cur-lite® Ultra-Thin Coffee Packaging**

Market-leading Cur-lite® films, engineered for single-pot fractional coffee packaging, use up to 33% less packaging material than alternative films.

### **Semi-Rigid Polyester Materials to Replace PVC**

Leading retailers are driving brands to eliminate polyvinyl chloride (PVC) packaging due to environmental concerns. Curwood's advanced semi-rigid polyester (PET) material is an ideal alternative.