



Curwood, as part of the Bemis Company, believes that the interests of business, the environment and our global community must be addressed in balance to develop meaningful and effective sustainable solutions. We approach sustainability through a focus on *Environmental, Economic and Social considerations*.

Environmental—we are committed to reducing Curwood's impact on the planet. Areas of focus include helping stakeholders to use less packaging overall; developing new sustainable materials; reducing waste in the food distribution chain through enhanced protective packaging; minimizing manufacturing waste; and producing materials efficiently through responsible use of energy and resources.

Economic—for 50 years, Curwood has demonstrated a sustainable business model, adapting to change and growing to a global leader in flexible packaging. This has allowed us to contribute to the economic stability of our communities, deliver value to stakeholders, and invest in the ongoing development of more sustainable, functional packaging technologies.

Social—we seek to improve the lives of people touched through Curwood and our products, ensuring packaging safety; protecting employee and environmental safety; and giving back to our communities and industry.

The Sustainable Planet - Minimizing Our Impact on the World

At Curwood, we are actively pursuing green practices that benefit the earth and reduce our carbon footprint while providing viable, sustainable packaging solutions to our customers.

We support advocacy and reporting through our registration as the Bemis Company with the Carbon Disclosure Project and our membership with the Sustainable Packaging Coalition.

As a corporation, we are focused on resource and energy efficiency as well as responsible manufacturing, recovery, reuse and reduction of waste while continuing to be a global leader in Sustainable Material Science development

Recently, we formed a partnership with bioplastics producer Plantic Technologies in Australia, to develop bioderived and renewable packaging materials.

Sustainability Advantages of Flexible Packaging

Flexible packaging offers critical sustainability benefits, including reduced product waste, reduced package weight and improved package-to-product ratio. When considered against many packaging forms, flexible packaging offers numerous advantages throughout the packaging life cycle, from conserving energy used in manufacturing and transportation, to reducing food waste through improved packaging barrier, to minimizing packaging waste.

Curwood Sustainable Packaging Solutions

Chlorine-Free Eco-Tite™ Shrink Bags

Eco-Tite Shrink Bags feature a new chlorine-free coextrusion using up to 25% less packaging material than traditional shrink bags.

Thinner, Stronger ICE® HD Forming Films

Strong, glossy, clear and puncture-resistant, ICE® HD films are thinner and stronger than competitive films. They deliver a 10%-15% reduction in material weight for every mil of material downgauged.

Next-Gen Slice and Chunk Cheese Films

Curpolene® 7201 and 7202 films reduce material weight by 10% and material volume by 13.3%. With 18% more film per roll, Curpolene films can also significantly reduce your transportation costs.

Cur-lite® Ultra-Thin Coffee Packaging

Market-leading Cur-lite® films, engineered for single-pot fractional coffee packaging, use up to 33% less packaging material than alternative films.

Semi-Rigid Polyester Materials to Replace PVC

Leading retailers are driving brands to eliminate polyvinyl chloride (PVC) packaging due to environmental concerns. Curwood's advanced semi-rigid polyester (PET) material is an ideal alternative.



Packaging Solutions for Sliced Cheese

High-Performance Options to Strengthen Your Brand

CONSIDER THE POSSIBILITIES...

CURWOOD®





Master the Market with the Industry's Most Innovative Sliced Cheese Packaging

Expand your share of the sliced cheese market with Curwood's innovative portfolio of packaging technologies.

You'll find the industry's most extensive options for sliced cheese—all, incorporating advanced barrier solutions for superior flavor, freshness and quality. From film structures engineered to stand up to abuse, to easy-access rigid tray & lid systems, you'll discover proprietary solutions to make your package more protective, appealing and convenient.

Rigid Tray & Lid Package for Easy Access and Protection

Stand apart in the cheese aisle with convenient tray & lid packaging. Reclosable snap-fit lids open wide for easy access and removal without tearing slices, and the rigid tray keeps delicate cheese from getting damaged or knitting together. Curwood's proprietary system includes EZ Peel® barrier lidstock to keep sliced cheese fresh and flavorful. Available in stock or custom styles, either pre-made or in rollstock form.

INNOVATIONS/ADVANTAGES:

- Premade trays & lids allow for rapid market tests and entry.
- Material variety allows you to meet specific performance objectives:
 - PET coex
 - PP coex
 - HIPS coex
 - All available with EVOH oxygen barrier or non-barrier breathable configurations
 - Rollstock available for inline TFFS applications
- Up to four times the barrier of traditional tray/lid packaging, allowing unmatched shelf life.
- Proven anti-fog coatings keep condensation from forming in package for a more appealing retail presentation.
- Superior EZ Peel® opening system for custom-tailored peeling action.
- Concept-to-consumer support including design, prototyping, production and tech support enhance quality and speed to market.



Innovation Corner



HINGED LID provides access without removing the top



SLIDE LID glides open and closed for easy access



TURNING LID dispenses portion-controlled amounts of product

Did You Know?

Because materials thermally expand and contract at different rates, compatible materials should be used for the tray and lid to achieve an exact fit and a more predictable, reliable “snap.” The experts at Curwood can assist you in material selection and package design to optimize performance throughout your package's lifecycle.

Curpolene® 7201 and 7202 for Non-Respiring Sliced Cheese

No other structure offers a more complete range of benefits to help you create a market advantage for non-respiring sliced cheese than Curpolene 7201 and 7202 films.

Curpolene® 7201 for Unsurpassed Performance

Superior abuse resistance...outstanding machinability...unsurpassed product freshness and quality...excellent package integrity...brilliant aesthetics...advantages in sustainability.



INNOVATIONS/ADVANTAGES:

- **Up to four times fewer leakers and reworks for improved quality and productivity.**
- Excellent abuse resistance in real-life shipping conditions is proven to significantly reduce pinholing, resulting in greater shelf life performance.
- Improved machinability and production efficiencies thanks to consistent roll conformity and fewer roll changeovers.
- Improved oxygen barrier for extended shelf life throughout transport and handling.
- Unmatched clarity that highlights the cheese's texture and color and enhances its appeal in the retail case.
- Sustainable films achieve meaningful source reduction.
- New sealant processing technology for enhanced flavor, preservation, and freshness protection.
- High-end finishes such as parchment, matte and kraft-paper looks help differentiate and position your brand.



Parchment

Matte

Kraft Paper

Available in high-end finishes to help differentiate your brand

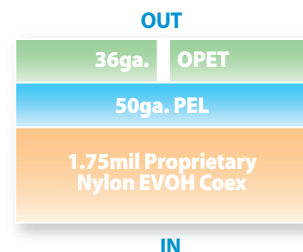
Curpolene® 7202 Combines Performance with Easy Opening

Curpolene 7202 films offer all the performance benefits of Curpolene 7201 structures, plus Curwood's proprietary IntegraScore® opening feature, to deliver convenient opening without the cost or hassle of tear tape. It's another industry first, only from Curwood.



INNOVATIONS/ADVANTAGES:

- Easy, dependable opening due to our IntegraScore technology, which places a score in the outer (non-barrier) layer of film.
- Profile or straight score path for a custom-tailored solution to accommodate a slider zipper or other need.
- Eliminates the cost of tear tape and tear tape inventory, with less setup time and less waste, plus the potential to increase machine speeds.



Curpolene 7201/7202 Applications

- Non-respiring sliced or chunk cheeses
- Distribution requiring extended shelf life
- Applications requiring cost-effective convenience

IntegraScore® Opening Technology

Ultra-Easy and Reliable for Ultimate Convenience

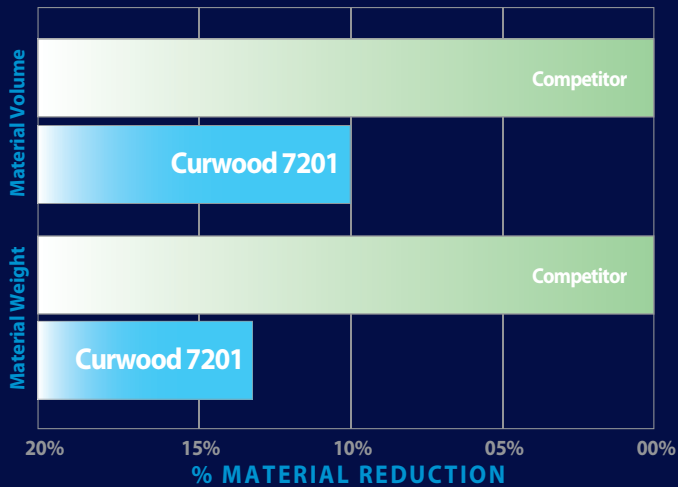
Curwood pre-applies versatile IntegraScore technology to Curpolene 7202 rollstock films, combining uncompromised barrier with effortless opening. Use Curpolene 7202 films in combination with tamper-evident hoods for zipper or slider packages, or to create easy opening for any package.

- Eliminates need for tear tape, knives or scissors
- Tear follows a controlled path to guide opening
- Allows complete, clean removal of the package top

Get a Sustainable Advantage

Curwood's self-manufactured 7201 and 7202 films deliver superior protection, yet are 10% lighter and have 13% less volume than competitive films. Our lighter, thinner films take up less space in transport to reduce shipping costs, plus result in less landfill space and less scrap to help you meet sustainability initiatives. And you'll get 18% more packages on a single roll, resulting in fewer roll changes, greater uptime and less packaging waste. It all adds up to a sustainable advantage for your cheese package.

The Eco-Friendly Solution



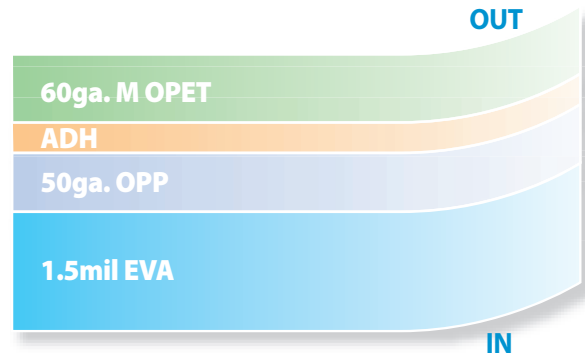
How Do You Score?

Improve your sustainability score with Curwood's sliced cheese packaging. Ask your Curwood representative for details.



Curpolene® 7019 Film for Respiring Natural Cheeses

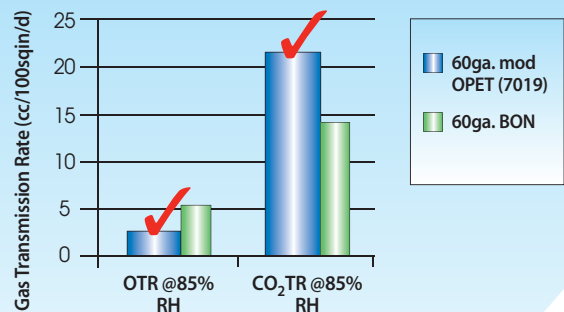
Extend your shelf life and consumer appeal for Swiss and other respiring cheeses with Curpolene® 7019 film. Featuring a proprietary modified polyester exclusively from Curwood, 7019 film is engineered to offer exceptional oxygen barrier while allowing the CO₂ produced by respiring cheeses to outgas. The film's increased oxygen barrier inhibits mold growth and protects flavor profiles and moisture content.



INNOVATIONS/ADVANTAGES:

- Higher O₂ barrier compared to competitive structures enhances shelf life and protects flavor.
- Consistent oxygen barrier over a range of humidity levels helps retard mold growth.
- Improved CO₂ transmission provides quick bloat recovery and consistent package draw-down.
- Improved physical properties allow consistent cutting and machinability.

Swiss Film Gas Transmissions



APPLICATIONS:

- Moderately respiring chunk or sliced cheeses
- Respiring cheeses prone to mold
- Applications where gas blending is not utilized
- Distribution where extended shelf life is desired

The Curpolene® Difference

Curpolene flexible and rigid materials offer the excellent machinability and dependability that make Curpolene the preferred standard for cheese packaging around the world. Only from Curwood, the leader in cheese packaging since 1958.

Breakthrough Technology for Cheese



New Patented Coextruded Curpolene Generation

Explore the Possibilities.

Contact your Curwood sales rep for more details on innovative packaging that can help you grow your sliced cheese brand. Ask about our complete line of high-performance films and tray & lid options. 1-800-544-4672 or curwood@bemis.com.

THE PACKAGE MAKES IT POSSIBLE!™

CURWOOD®



FOR IMMEDIATE RELEASE

**BEMIS AND PLANTIC ANNOUNCE AGREEMENT TO PROVIDE
RENEWABLY RESOURCED FLEXIBLE FILMS**

Plantic® Technology Enhances Bemis Commitment to Customers, Sustainability

NEENAH, WI, USA and MELBOURNE, Australia -- Nov. 05, 2007 -- Bemis Company, Inc. (NYSE:BMS) announced today that it will partner with Plantic Technologies Limited (LSE:PLNT), an Australian company specializing in starch-based biopolymers, to develop and sell renewably resourced flexible films using patented Plantic® technology.

The alliance between the two companies will result in the co-development of new flexible packaging materials based on Plantic® bioplastic resin developed using high-amylose corn starch for use as a component of or as a stand-alone structure in flexible packaging products. Targeted applications for the new films will include flexible packaging for personal care and dry goods.

“Bemis shares customers’ and consumers’ concerns about sustainability and environmental impact,” states Henry Theisen, Bemis President and Chief Operating Officer. “We also understand that while sustainability is desirable, consumers don’t want to give up the convenience and safety offered by current packaging. We feel that in working with Plantic, we will be able to build on the current environmental efficiency of flexible packaging. The Plantic partnership will provide material options that further encourage long-term sustainability and responsibility without sacrificing the quality and functionality our customers have come to expect from Bemis films.”

This agreement also enhances existing efforts by the Bemis Company to provide sustainable solutions throughout the entire lifecycle of packaging materials by increasing in-plant processing speeds, reducing packaging bulk, reducing shipping weight, improving efficiency throughout the distribution system, and ensuring food safety.

Under the agreement Bemis and Plantic will collaborate in the joint development of various resins which can be blown into packaging and functional films for use in the Americas.

Grant Dow, Chief Executive Officer of Plantic Technologies, commented: "This agreement with Bemis further expands the existing market potential for Plantic® renewably sourced polymer technology. The new films will bring to the market flexible packaging applications with a very high content of renewable resources.

"Bemis' industry-leading technology, market access and outstanding reputation for innovation make them the ideal partner for accelerating Plantic's application development in the flexible packaging film market. We are delighted that one of the world's largest and most respected packaging companies sees the opportunity that surrounds our technology."

Contact:

Bemis Company, Inc.

Melanie E. R. Miller, Vice President and Treasurer

920-527-5045

Plantic Technologies Limited

Grant Dow, Chief Executive Officer

+61 3 9353 7900

Media enquiries, UK (Plantic) Pelham PR

Archie Berens +44 0 207 743 6679

Candice Sgroi +44 0 207 743 6376

Libertas Capital, NOMAD to Plantic

Jacob Sayer +44 (0)20 7569 9650

About Bemis

Bemis Company is a major supplier of flexible packaging and pressure sensitive materials used by leading food, consumer products, manufacturing, and other companies worldwide. Founded in 1858, the Company reported 2006 net sales of \$3.6 billion. The Company's flexible packaging business has a strong technical base in polymer chemistry, film extrusion, coating and laminating, printing, and converting. The Company's pressure sensitive materials business specializes in adhesive technologies. Headquartered in Neenah, Wisconsin, Bemis employs about 15,700 individuals in 55 manufacturing facilities in 10 countries around the world. More information about the Company is available at our website, www.bemis.com.

About Plantic

Plantic Technologies Limited is based in Australia, where its head office, principle manufacturing, and research and development facilities are located.

The company also has sales offices in Germany and the United Kingdom, employing approximately 50 people internationally.

Plantic Technologies has emerged as a world leading bioplastics innovator. The company has won numerous international awards of for achievement in science and has built an international network of major corporate customers, distributors and research and development partners.

For more information visit the company's website www.plantic.com.au.