



The Dow Chemical Company (“Dow”) has long been an advocate of the principles of sustainability, and Dow strives to operate with consideration for its impact on the environment and society. Over the past decade in particular, Dow has successfully fulfilled or aggressively amended its 2005 EH&S Goals, while further developing some of the industry’s most ambitious environmental objectives in its 2015 Sustainability Goals. You can review these goals at <http://www.dow.com/commitments/>.

Additionally, Dow is continually engaged with industry groups, customers, governmental and non-governmental agencies, and others to further promote the important work of the packaging industry in the sustainability movement. To this end, Dow:

- Is represented on the Flexible Packaging Association sustainable strategy task group
- Is working on numerous industry initiatives with the American Chemistry Council, Plastics Division
- Is a member of the Sustainable Packaging Coalition
- Is represented on Wal-Mart’s Packaging Sustainable Value Network and the group’s flexible packaging sub-team
- Developed case studies on the benefits of flexible packaging for industry reference
- Collaborated on the development of a Simplified Environmental Impacts Calculator to compare different packaging formats – available to Dow customers via a secure internet site
- Has provided speakers to various industry events, training seminars, and conference programs
- Is aggressively addressing the fact that “flexible packaging is a waste reducer, not a waste creator”
- Is a participant in the Future of Sustainable Packaging: 2008-2018
- Advanced the following 2008 activities:
  - Glenn Wright, Commercial Vice President, North America Basic Plastics, The Dow Chemical Company, as keynote speaker at Pack Expo; speaking on the topic “Packaging: Elemental to a Sustainable Future”
  - Hosting the Dow Customer Center during Pack Expo under the theme “Sustainability: Elemental to Packaging”
  - Sponsoring PMMI’s Showcase of Packaging Innovations™ at Pack Expo – which highlights achievements that may positively impact the future of sustainable packaging

For more information about these and other Dow activities and initiatives involving sustainability issues, please use the links and contact information below.

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