



DuPont Packaging and
Industrial Polymers
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Sustainability at DuPont

As a science company, DuPont has the experience and expertise to put our science to work in ways that can design in – at the early stages of product development – attributes that help protect or enhance human health, safety and the environment. Through our science, we will design products and processes that pass rigorous criteria for the use of renewable resources, energy, water and materials. We believe this is a direct route to a successful, profitable business that adds value to our customers, their customers, consumers, and the planet.

Today, a holistic approach to sustainability is fully integrated into our business models. We work to increase shareholder value while striving for a goal of zero safety and environmental incidents. Simultaneously, we are decreasing raw material and energy inputs into our products and reducing emissions at our manufacturing sites. In 2006, we announced a new set of sustainability goals. With a target date of 2015, these include additional voluntary "footprint reduction goals," as well as - for the first time - "market-facing goals." Our market-facing goals identify opportunities where we will put our research and development dollars to work to develop new products and offerings that will help meet our customers' needs and expectations for more sustainable products.

Across DuPont, all businesses are challenged to contribute to this progress. In DuPont Packaging and Industrial Polymers business, we are committed to providing a broad portfolio of offerings that fit across all the Sustainability "R's" for Packaging – Renew, Recycle, Reduce, Remove, and Reuse. Our development pipeline is focused on delivering new renewably sourced materials, and modifiers for new biobased materials to enhance their performance. Recently-launched base materials include Biomax® TPS; renewably sourced thermoplastic starch using Plantic® technology, and Biomax® PTT; renewably sourced polyester-like material for rigid packaging. In 2007, we launched our first PLA modifier; Biomax® Strong, a toughening modifier and process aid. We will be launching our second PLA modifier; Biomax® Thermal this fall, which will increase the use and storage temperatures of PLA articles.

In addition to delivering a solid sustainable material offering, DuPont is providing market leadership through recognition of exemplary sustainable packaging through the DuPont Innovation Awards, and co-leadership of the Future for Sustainable Packaging consortium.

The DuPont Awards are the industry's longest running, independently judged global awards program honoring packaging materials, processes technology and service innovations. Last year DuPont initiated a special focus on recognizing innovations that demonstrate breakthroughs in sustainability.

Along with PTIS, Packaging and Technology Integrated Solutions, DuPont Packaging is co-leading 'Future for Sustainable Packaging – 2008-2018' – a consortium of 17 leading companies across the packaging value chain. This consortium is using their collective expertise and knowledge to develop actionable and specific future scenarios and projections, new drivers, as well as implications for leaders today and in the future. This will help companies' better position themselves for the future, through this pre-competitive, multi-sponsor study.

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