

SUSTAINABILITY... PACKAGING DIGEST & CONVERTING

Packaging Digest and *Converting*, the industry's most widely distributed information sources, are recognized as leaders on sustainability issues by consistently providing the market accurate, reliable and timely information packaging and converting professionals need to propel their own sustainability initiatives.

Packaging Digest and *Converting's* ongoing coverage and information resources include:

- A dedicated sustainability microsite – **www.packagingdigest.com/info/sustainability** – including exclusive articles, links to key resources, original research (webcast at www.packagingdigest.com/sustainable), products, events and podcasts with industry leaders, such as Wal-Mart.
- Close coordination with key industry groups to develop information resources including articles highlighting sustainable practices by industry manufacturers, exclusive market research, monthly columns and distribution of relevant sustainability reports.
- A monthly sustainability eletter with up-to-the-minute information on industry developments, new products and sustainability events.
- Production of an annual Sustainability in Packaging conference with IntertechPira, a worldwide research and testing consultancy and event organizer.
- Close cooperation and sharing of resources with B2B media giant Reed Elsevier's other publications covering the packaging supply chain.

Sustainability and Reed Elsevier

As a leading media company operating in over 180 countries, our parent, Reed Elsevier, not only fosters responsible communications and helps educate our markets, but leads by example toward a more sustainable future.

Reed Elsevier's focus on sustainability includes initiatives in energy, supply chain, transport, waste and water management, and the placement of active employee "gREen teams" throughout the company. This commitment has earned Reed Elsevier the designation of "sustainability leader" from the Dow Jones Sustainability index and AAA rating from Innovest Strategic Value Advisors.

Contact:

Steve Reiss, Publisher
630-288-8807
sreiss@reedbusiness.com

John Kalkowski, Editorial Director
630-288-8706
john.kalkowski@reedbusiness.com

PACKAGING
DIGEST
www.packagingdigest.com

CONVERTING
www.convertingmagazine.com