



NEWS RELEASE

FPA's 2004 Fall Executive Conference Examines the Impact of Imports.

FOR IMMEDIATE RELEASE

Linthicum, Maryland: July 19, 2004 – On Thursday, September 22, 2004 FPA will host its **2004 Fall Executive Conference** at the Hotel InterContinental Chicago. This year, the Association has dedicated the conference to the examination of flexible packaging imports and their effect on the U.S. flexible packaging industry.

This single-day conference will feature informative presentations and prime networking opportunities including the FEC Networking Luncheon sponsored by FPA member **Rohm & Haas Company**, and the FEC Member/Guest Reception sponsored by FPA member **Flint Ink**. Attendees are encouraged to register by August 23, 2004. Registration fees are \$495 for FPA members and \$695 for non-members.

The conference agenda includes a presentation from Bruce Deckman of Strategic Analysis Incorporated. Mr. Deckman will present the results of SAI's research conducted for FPA on flexible packaging imports, and discuss import cost structures and pricing models, packaging structures from importing countries, government subsidies, capacity utilization, in-country demand, future sources and structure of imports for the next three to five years, and possible manufacturing losses caused by imports.

Additional FEC speakers include Joseph Dorn, an experienced international trade regulations attorney who will provide updates on the U.S. Polyethylene Retail Carrier Bag Committee's antidumping petition; a presentation from globalization expert, Tom Faranda, which is sponsored by FPA member **Color Converting Inc.**; Kraft Foods Fellow Panos Kinigakis will present his perspective on how U.S. manufacturers can best compete against importers; and Assistant U.S. Trade Representative Chris Padilla will discuss U.S. trade policy and its effect on the U.S. economy and globalization.

FPA members and non-member guests can register for this FPA event online at www.flexpack.org or by contacting the Association at (410) 694-0800.

About the Flexible Packaging Association

The Flexible Packaging Association has served as the voice of the flexible packaging since 1950. FPA members are manufactures of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products

For more information please contact Lauren Johnson, communications manager at (410) 694-0800 or ljohnson@flexpack.org.

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