



# NEWS RELEASE

## The Flexible Packaging Association Releases 2004 State of the Industry Report

**Linthicum, Maryland: October 13, 2004** – Released in September 2004, the Flexible Packaging Association's *2004 State of the Industry Report* is a definitive source of information for anyone involved in converting, supplying, purchasing, tracking, reporting on, or investigating in the flexible packaging industry. The *State of the Industry Report* has quickly become one of the most popular publications produced by FPA due to the information provided on industry size and structure, market segments and key packaging structures.

The *2004 SOI Report* focuses on the segment of the industry that adds significant value to flexible materials usually by performing multiple processes, and does not include retail shopping bags, consumer storage bags/wraps or trash bags. The *2004 SOI Report* reveals that revenues for this segment of the industry have increased over the last two years, turning around the downturn the industry experienced in 2001.

The *2004 SOI Report* provides a detailed breakdown of the U.S. packaging industry, flexible packaging segment growth, the expansion of the flexible packaging industry and profitability trends within the industry, converter material utilization, and merger and acquisition activity for the past three years. Additional sections of the *SOI Report* detail developments within the industry, flexible packaging product sales, flexible packaging converter growth by revenue and 2004 capital spending plans for converters.

The Flexible Packaging Association's *2004 State of the Industry Report* is available to FPA members at no charge and can be purchased by non-members for \$3500. For more information, please contact FPA at (410) 694-0800, or visit the association at [www.flexpack.org](http://www.flexpack.org).

### About the Flexible Packaging Association

*The Flexible Packaging Association has served as the voice of the flexible packaging industry since 1950. FPA members are manufacturers of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, rollstock and other flexible products.*

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