



# NEWS RELEASE

## The Flexible Packaging Association Launches An Industry Consultants & Services Directory!

### FOR IMMEDIATE RELEASE

**Linthicum, Maryland: November 20, 2003** – In the continuous effort to provide the flexible packaging industry with the best in resources and information, the Flexible Packaging Association is pleased to announce the launch of the **Industry Consultants and Services Directory**.

Consultants can reach hundreds of top flexible packaging executives by participating in the FPA **Industry Consultants & Services Directory**. Each consulting company that participates is provided a full-page ad that will contain their company logo, a description of services, contact and sidebar information, and the option for the placement of a photo or graphic of their choice. Flexible packaging professionals will be able to search for industry consultants by name, or through a categorized listing of industry service areas including: environmental, human resources, information systems, packaging, industry analysis, meeting, printing, research, quality control and assurance, strategic planning, safety, marketing and communications, regulatory, and project management.

The Directory will be available to both FPA members and non-members online at **www.flexpack.org**. The FPA website averages an impressive 15,000 visitors per month and is consistently ranked number one for information on the flexible packaging by the nation's most prominent search engines. Through the FPA website, busy flexible packaging decision-makers will have access to a targeted resource guide designed to provide quick and easy access to consultants and other professional service providers.

FPA is currently accepting applications from consultants for participation in the Industry Consultants and Services Directory. Please visit FPA's website at **www.flexpack.org** and join the online directory today.

### About the Flexible Packaging Association

*The Flexible Packaging Association has served as the voice of the flexible packaging since 1950. FPA members are manufactures of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.*

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**FPA**

