



NEWS RELEASE

The Flexible Packaging Association Publishes Glossary of Flexible Packaging Terms

FOR IMMEDIATE RELEASE

Linthicum, Maryland: November 20, 2003 – The Flexible Packaging Association announces the publication of the *Glossary of Flexible Packaging Terms*. The Glossary is available to both FPA members and non-members.

The *Glossary of Flexible Packaging Terms* features more than 2800 words with detailed definitions of highly technical terms specific to the flexible packaging industry, new words entering the industry's lexicon and general packaging terms. The Glossary also includes a number of diagrams related to printing, lamination and packaging structures.

The Glossary is a vital tool for flexible packaging customers as well as managers, engineers, sales professionals, marketers and educators within the flexible packaging industry.

Copies of the *Glossary of Flexible Packaging Terms* can be ordered by calling FPA at **(410) 694-0800** or by visiting the Publications section of the FPA website at **www.flexpack.org**.

About the Flexible Packaging Association

The Flexible Packaging Association has served as the voice of the flexible packaging since 1950. FPA members are manufactures of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

For more information, please contact Lauren Johnson, Communications Manager at (410) 694-0800.

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