2019 Achievement Award Winners
# Innovation Showcase Table of Contents

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The Flexible Packaging Association (FPA) is pleased to present the 2019 Flexible Packaging Achievement Awards and Innovation Showcase, which features flexible packaging solutions that meet expectations and needs through advancements in materials, graphics, structure, new uses, extended shelf life, and sustainability.

The Achievement Awards section of the Showcase highlights the 14 winning entries, arranged by award level: Highest Achievement, Gold, and Silver. Entry categories included: Expanding the Use of Flexible Packaging; Packaging Excellence; Printing and Shelf Impact; Sustainability; and Technical Innovation. The Innovation Showcase section includes the competition entries, which are presented in alphabetical order by package name. This year, 54 packages were submitted in the competition, with a total of 140 entries (some packages were entered into multiple categories).

FPA congratulates the winners and thanks all the companies that participated in the FPA 2019 Flexible Packaging Achievement Awards Competition. Special thanks are given to the 2019 competition judging panel: Cory Francer, Senior Editor, packagePRINTING magazine; Robert Kimmel, Sc.D., Associate Professor and Director, Clemson University Center for Flexible Packaging, Clemson University; and David Luttenberger, Global Packaging Director, Mintel Group Ltd.

A comprehensive list of FPA converter and associate members is also included, beginning on page 13. For additional information on all the entries, including end-user/customer, plant, designer/design firm, key suppliers and detailed package descriptions, visit the FPA 2019 Innovation Showcase on our website, www.flexpack.org
HIGHEST ACHIEVEMENT AWARD

The Highest Achievement Award is evaluated by the judges as possessing overall packaging excellence, significant attributes in all award categories, and contributing most to the advancement of the industry.

Molson Coors — 12 Pack Cooler Bag

Highest Achievement Award
Gold — Expanding the Use of Flexible Packaging
Gold — Printing & Shelf Impact
Silver — Packaging Excellence

Manufacturer: Bemis Company, Inc., www.bemis.com/na

Molson Coors’ 12 Pack Cooler Bag creates a fresh take on the ubiquitous beer carton. The new flexible bag delivers portable convenience with a pouch that expands into a larger, reusable bag that provides additional convenience features. This innovative package features easy-carry handles and can go directly into the refrigerator or cooler. The film’s sturdy, high performance structure allows consumers to reuse the bag. Reusability provides brand benefits to communicate benefits and quality to brand-loyal consumers over and over again.
Harney & Sons Master Tea Blenders Pouch

**Gold — Sustainability**  
**Gold — Packaging Excellence**  
**Silver — Technical Innovation**

**Manufacturer:** TC Transcontinental Packaging, www.tc.tc/packaging

Harney & Sons desired a flexible pouch with luxurious graphics that would protect the aroma and flavor of their fine teas while supporting their environmental values. TC Transcontinental Packaging, in collaboration with Charter NEX Films, Inc. and The Dow Chemical Company, achieved all of Harney & Sons’ key criteria of excellent shelf appeal, shelf life, and recyclability. This pouch is the first commercial example of a package which contains EVOH, for oxygen barrier, and moisture barrier properties in a format which is 100% recyclable for in-store drop-off.

Nutro Ultra Grain Free

**Gold — Printing & Shelf Impact**

**Manufacturer:** Plastic Packaging Technologies, LLC, www.plaspack.com

This Nutro Ultra Grain Free flat bottom box pouch offers powerful shelf presence through providing purposeful features. The straight sides of the flat bottom enables excellent casing and freight density, outstanding shelf presentation at retail, and ideal home storage. The resealable feature also enables the consumer to keep the product fresher for longer periods of time without having to switch it to a new container. With the eye popping graphics on the package, this product sets itself apart from the rest of the market place.
Willow® Pump Leak-Proof Pouch

Gold — Technical Innovation
Silver — Expanding the Use of Flexible Packaging
Silver — Packaging Excellence

Manufacturer: Vonco Products, LLC, www.vonco.com

Willow® is the world’s first all-in-one wearable breast pump that fits inside a bra. Integral to the system is a doughnut shaped milk bag. Each disposable bag holds 4 oz. and features a one-way valve so milk goes in and doesn’t come out. A fresh bag is tucked inside the Willow® pump for each use. Moms can either pour the milk into a bottle for immediate use or they can store it in the refrigerator or freezer.
AMSOIL® Easy Pack

Silver — Printing & Shelf Impact

Manufacturer: AMSOIL INC., www.amsoil.com

AMSOIL® Easy Packs are a revolutionary solution to a longstanding problem. From DIYers to professional mechanics, rigid bottles make dispensing fluids difficult in the confined spaces of modern vehicles, resulting in wasted product, spillage, and a poor user experience. The flexibility of the AMSOIL® Easy Pack, integrated handle, and ergonomic design, provide confidence and ease-of-use when maneuvering in tight spaces. No need for specialty tools, funnels, pumps, etc.

Bar-Asept

Silver — Technical Innovation

Manufacturer: Liqui-Box Corporation, www.liquibox.com

Liqui-Box Bar-Asept high barrier adhesive laminates are used for aseptic sauce packaging and other food products. These new adhesive laminates use high-performance sealants and high barrier coextrusion layers that have excellent sealability (ability to seal through food particulates). They have excellent oxygen barrier, superior robustness, and excellent processing characteristics. The laminates are designed to work with and without a fitment attached, depending on customer requirements, to significantly reduce field leaker rates with outstanding barrier performance.
Before Brands SpoonfulOne Strawberry Puffs

**Silver — Printing & Shelf Impact**

**Manufacturer:** CL&D Graphics, Inc., www.cldgraphics.com

Before Brands SpoonfulOne Strawberry Puffs Gusset Pouches are an excellent example of how converting to flexible packaging creates exceptional brand management. The new, improved packaging creates a colorful, exciting gusset pouch with bold colors and a matte finish to emphasize the many features of their product. Before Brands SpoonfulOne Strawberry Puffs is a gusset pouch that contains seven snack packs.

ConAgra Slim Jim Premium Smoked Sticks

**Silver — Printing & Shelf Impact**

**Silver — Packaging Excellence**

**Manufacturer:** Bemis Company, Inc., www.bemis.com/na

Leveraging innovative printing technology, Bemis developed this leather print package for Slim Jim. The simulated leather texture and look is an emerging packaging technology, primarily used in printing and graphics to deliver additional cues of authenticity and quality. This printing innovation enabled brand extension and premiumization for Slim Jim through a visually and texturally differentiated experience from traditional meat stick offerings, while still maintaining critical brand recognition.
JBS-Swift Printed Ovenable Meat Packaging (OvenRite®)

Silver — Technical Innovation

Manufacturer: Bemis Company, Inc., www.bemis.com/na

OvenRite® packaging is a fully printed ovenable film with high quality graphics for meat and seafood. The film is available in premade pouches or form/fill/seal rollstock. Products can go straight from refrigerator or freezer to the oven while producing a consistent final product with minimal preparation and cleanup. This technology self-vents steam for optimum browning but maintains tenderness and moisture for added flavor. Ovenable inks are used to replace removable labels found on prior cook-in offerings to deliver convenience.

Dole Crafted Smoothies

Silver — Sustainability

Manufacturer: Emerald Packaging, Inc., www.empack.com

The Dole Crafted Smoothie Blends is a series of three SKUs launched in early 2018. This PE/ink/waterbased adhesive/PE pouch provides all the required functional and aesthetic properties while utilizing 100% recyclable films.

Emerald developed a recyclable alternative, moving the original PET/PE structure to a PE/PE structure. The non-recyclable laminated PET web was replaced by recyclable polyethylene (PE), making it a PE/PE recyclable pouch. It is printed 10 colors on a Windmoeller & Hoelscher Miraflex printing press for dynamic graphics and shelf appeal in the supermarket. The PE/PE pouch offers the same convenience and performance of multi-material pouches with the added benefit of being recyclable where PE bag and film recovery efforts currently exist.
FLEXMAX™ Packaging for Floor Care Products from Midlab®

*Silver — Expanding the Use of Flexible Packaging*

**Manufacturer:** Printpack, www.printpack.com

Printpack’s FLEXMAX™ container is a flat-folding, dual-wall 2.5 gallon flexible pouch with the cold temperature drop-impact strength necessary for the containment of large volume liquids. Fitted with a 38mm HDPE spout for easy pouring and reclosure, FLEXMAX™ combines high stiffness, toughness, and high and low temperature resistance properties in its proprietary-formulated, dual-wall pouching/bagging films. Aggressive chemical and environmental stress-crack resistance completes the package.

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Green Giant Veggie Spirals™ PrimaPak® Package

*Silver — Expanding the Use of Flexible Packaging*

*Silver — Technical Innovation*

*Silver — Packaging Excellence*

**Manufacturer:** Sonoco Flexible Packaging, www.sonoco.com

The Green Giant Veggie Spirals™ PrimaPak® package is a flexible, stackable, resealable package produced from a single roll of film on modified Ilapak vertical form-fill-seal machinery. The microwaveable packaging is designed with vent holes, as well as a peel reseal lid, for easy opening. The consumer has the option to microwave, blend additional ingredients, and serve directly out of the package, without the need for a bowl or serving dish.
SILVER AWARDS

For more information, visit www.flexpack.org.
Listed alphabetically by package name.

A Sensational Pouch

Silver — Technical Innovation
Silver — Printing & Shelf Impact
Silver — Packaging Excellence

Manufacturer: St. Johns Packaging Ltd., www.sjpack.com

This promotional pouch was designed to introduce a new soft touch film in a flexible packaging application. Use of graphics and the linear tear PLALOC zipper were part of the effort to showcase St. Johns’ packaging capabilities to the market. In an effort to “grab” the customer’s attention on the crowded store shelf, the promotional pouch highlights the use of both the visual and tactile aspects of a flexible package. In addition, the use of a gold hot stamp, “Certification of Quality Guarantee” in a flexible application, truly sets this pouch apart in the market.

Sustainable Pouch with Easy-Lock (APLIX) Reclosable Feature

Silver — Sustainability

Manufacturer: St. Johns Packaging Ltd., www.sjpack.com

This promotional pouch was designed to showcase the internal pouch making capability at St. Johns Packaging with an all PE structure that addresses the consumer, retailer, and consumer product companies’ demands for more environmentally friendly packaging.

The design of the package was developed internally, with the side panels of the pouch being utilized to showcase each of the companies involved with the help of a QR Code, allowing for quick access to that company’s website.
FLEXIBLE PACKAGING INNOVATION SHOWCASE

The Innovation Showcase highlights the 2019 competition entries.
For more information about these packages, visit www.flexpack.org.

BioTuf® Compostable Can Liner
Novolex
www.novolex.com

Breast Cancer Awareness Pink T-Shirt and Sinewave Bags
Novolex
www.novolex.com

Chewter’s Cacao Nibs
TC Transcontinental Packaging
www.tc.tc/packaging

Crunchmaster Protein Brownie & PUMPKIN HARVEST Pouch
PPC Flexible Packaging
www.ppcflex.com

Cryovac® FlexPrep™ Portion Control Dispensing System
Sealed Air Corporation
www.sealedair.com

Deco Pro
HQC Inc.
www.hqcinc.com

Diced Fruit Cup with Flexo Printed Retort Lidding/Next Generation Sealant Film
Printpack
www.printpack.com

Emami Edible Oil (with Recyclable Barrier Packaging)
Flex Films (USA) Inc.
www.flexfilm.com

EZYPRO with ProAmpac
ProAmpac
www.proampac.com

Grab-N-Go Handle Bag
Novolex
www.novolex.com

Grain Millers: PC Organic Quick Oats
TC Transcontinental Packaging
www.tc.tc/packaging

Hershey’s Milk Chocolate Glow in the Dark Wrapper
American Packaging Corporation
www.ampkcorp.com
**FLEXIBLE PACKAGING INNOVATION SHOWCASE**

The Innovation Showcase highlights the 2019 competition entries. For more information about these packages, visit www.flexpack.org.

**Hostess Bakery Petites**
Plastic Packaging Technologies, LLC
www.plaspack.com

**It Works Global C-CollagenWorks**
Tropical Crush Gusset Pouches
CL&D Graphics, Inc.
www.cldgraphics.com

**Kasezubereitung Fur Fondue with PRO-POUCH Touch**
ProAmpac
www.proampac.com

**Keefe Kitchens**
Peanut Butter Pouch
Printpack
www.printpack.com

**Korean Style Grilled Beef Patty**
Reclosable Stand-Up Pouch
Emerald Packaging, Inc.
www.empack.com

**Leafgro® 100% Organic Soil Conditioner**
ProAmpac
www.proampac.com

**Load & Fold™ Shopping Bag**
Novolex
www.novolex.com

**Load & Seal™ Tamper Evident Delivery Bags**
Novolex
www.novolex.com

**Love Beats**
Peel and Reseal Lidding
Printpack
www.printpack.com

**Matrix Total Results Hair Care Holiday Kits**
ProAmpac
www.proampac.com

**Meet Dermologica Pouch**
Label Technology Inc.
www.labeltech.com

**Nona Lim Chicken Pho Noodle Bowl**
Emerald Packaging, Inc.
www.empack.com
FLEXIBLE PACKAGING INNOVATION SHOWCASE

The Innovation Showcase highlights the 2019 competition entries. For more information about these packages, visit www.flexpack.org.

Pepperidge Farm
Single Serve Packaging
Printpack
www.printpack.com

Phal Yumm, 50 gm.
Paharpur 3P
www.paharpur3p.com

Pilferage-Resistant Bag
Novolex
www.novolex.com

Prabhujii Soan Papdi, 1 kg.
Paharpur 3P
www.paharpur3p.com

Princeton Personalized Bags
Printpack
www.printpack.com

PuroFilm
Liqui-Box Corporation
www.liquibox.com

SoChatti Chocolate Pouch
Glenroy Inc.
www.glenroy.com

Spangler Candy Monster
Mashup Dum-Dums
ProAmpac
www.proampac.com

Stemilt Growers
Topseal Cherry Tray
Sonoco Flexible Packaging
www.sonoco.com

Synthetic Layout Paper
Novolex
www.novolex.com

Tamper-Proof Spout and Caps
Paharpur 3P
www.paharpur3p.com

Tree Top Apple Sauce
Sonoco Flexible Packaging
www.sonoco.com
FLEXIBLE PACKAGING INNOVATION SHOWCASE

The Innovation Showcase highlights the 2019 competition entries. For more information about these packages, visit www.flexpack.org.

2019 FPA Converter Members*

For a list of products and services offered by members, visit the FPA Flexible Packaging Buyers Guide, www.flexpack.org.

Admiral Packaging, Inc.
www.admiralpkg.com

Amcor Flexibles
www.amcor.com

American Packaging Corporation
www.ampkcorp.com

AMGRAPH Packaging, Inc.
www.amgraph.com

Ascend Performance Materials LLC
www.ascendmaterials.com

Atlapac Corporation
www.atlapac.com

AWT Labels & Packaging
www.awtlabelpack.com

Beacon Converters, Inc.
www.beaconconverters.com

Belmark inc
www.belmark.com

Bema Incorporated
www.bemaprint.com

Bemis Company, Inc.
www.bemis.com

Berry Global
www.berrycglobal.com

Bryce Corporation
www.brycecorp.com

Catty Corporation
www.cattycorp.com

Celplast Metallized Products Limited
www.celplast.com

*FPA members as of printing deadline
# 2019 FPA Converter Members*

For a list of products and services offered by members, visit the FPA Flexible Packaging Buyers Guide, [www.flexpack.org](http://www.flexpack.org).

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<td>ePac — Flexible Packaging</td>
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<td><a href="http://www.paxxus.com">www.paxxus.com</a></td>
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<td>Precision Color Graphics Ltd. &amp; Specialty Packaging Technologies Inc., a wholly owned subsidiary</td>
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<td><a href="http://www.sealfilm.com">www.sealfilm.com</a></td>
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<td>Vonco Products, LLC</td>
<td><a href="http://www.vonco.com">www.vonco.com</a></td>
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<td>Zacros America, Inc.</td>
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*FPA members as of printing deadline
2019 FPA Associate Members*

For a list of products and services offered by members, visit the FPA Flexible Packaging Buyers Guide, www.flexpack.org.

ACTEGA
www.altana.com

AdvanSix
www.advanSix.com

Ampacet Corporation
www.ampacet.com

Ashland
www.ashland.com

B&B Packaging Technologies L.P.
www.bub-group.com

B&W MEGTEC
www.megtec.com

Bamberger Polymers, Inc.
www.bambergerpolymers.com

BioLogiQ, Inc.
www.BiologiQ.com

Bobst North America Inc.
www.bobst.com

Bostik, Inc.
www.bostik.com

Celanese Corporation
www.celanese.com

Charter NEX Films, Inc.
www.charternex.com

Chevron Phillips Chemical Company LP
www.cpchem.com

CleanPlanet Chemical, Inc.
www.cleanplanetchemical.com

Cloeren Incorporated
www.cloeren.com

Coim USA, Inc.
www.us.coimgroup.com

Comexi North America, Inc.
www.comexi.com

Cosmo Films Limited
www.cosmofilmsna.com

Davis-Standard, LLC
www.davis-standard.com

The Dow Chemical Company
www.dow.com

EFI
www.efi.com

Energy Sciences, Inc.
www.ebeam.com

ExxonMobil Chemical Company
www.exxonmobil.com

Flint Group
www.flintgrp.com

Formosa Plastics Corporation, U.S.A.
www.fpcusa.com

Fujifilm North America Corporation, Graphic Systems Division
www.fujifilm.com

Graham Engineering Corporation
www.grahamengineering.com

H.B. Fuller
www.hbfuller.com

Harper Corporation of America
www.harperimage.com

Henkel Corporation
www.henkel.com

Hosokawa Alpine American
www.halpine.com

HP Inc.
www.hp.com

HQC Inc.
www.hqcinc.com

INX International Ink Co.
www.inxinternational.com

ISOFlex Packaging
www.isoflexpkg.com

Karlsruhe Development, LLC
www.karlsruhe.com

Koenig & Bauer Flexotec
www.koenig-bauer.com

Kuraray
www.kuraray.com

Lubrizol Advanced Materials
www.lubrizol.com

LyondellBasell
www.lyondellbasell.com

MacDermid Graphics Solutions
www.macdermid.com

Mamata Enterprises, Inc.
www.mamatausa.com

Mark Andy, Inc.
www.markandy.com

Memjet
www.memjet.com

Mica Corporation
www.mica-corp.com

Michelman
www.michelman.com

Mitsubishi Polyester Film, Inc.
www.m-ppefilm.com

MJW International
www.mjwintl.com

NDC Technologies
www.ndc.com

Nordmeccanica, NA
www.nordmeccanica.com

Nordson Corporation — PPS
www.nordsonpolymerprocessing.com

NOVA Chemicals, Inc.
www.novachem.com

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**2019 FPA Associate Members**

For a list of products and services offered by members, visit the FPA Flexible Packaging Buyers Guide, [www.flexpack.org](http://www.flexpack.org).

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<td>Windmoeller &amp; Hoelscher Corporation</td>
<td><a href="http://www.whcorp.com">www.whcorp.com</a></td>
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