



Coating, laminating and metallizing machinery

## **NEWS**

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**Release: Immediate**

### **BONDING TOGETHER**

#### **Nordmeccanica machinery and Novacote adhesives by COIM Group, together for an adhesive technology solution.**

*Piacenza, Italy, January 30<sup>th</sup>, 2019.* Nordmeccanica and COIM Group joined forces in a cooperation targeted to the development of an adhesive technology suitable for high production and quality performance in the lamination of high barrier structures in flexible packaging. It is known that in Solvent Less lamination there are production speed limitations once converting barrier compounds. It is the case of metallized films, foil and polymers highly impermeable to oxygen and moisture. The development of a technology that combines the benefit of a proper formulation as well as of a proper coating technique has been the inspiration of the cooperation between the two industry leaders. The outcome of the research and development project have been presented to the two EMEA sales networks at a meeting organized on January 30<sup>th</sup> at the research center of Nordmeccanica. The outstanding optical and bond qualities achieved during the demonstration of the new technology have impressed all attendees. The new technology will be officially presented to the industry; all details will be released.

#### **About Nordmeccanica**

Nordmeccanica is the largest global manufacturer of Coating and Laminating and metallizing machinery with an estimate 70% global market share and more than 3300 installations worldwide. Product range covers an extensive number of technologies from the very compact family of Simplex laminators to the top range of Full Automatic/High Performances, coaters-laminators covering every commercial application (coating of: water based, solvent based, 100 % solids, Hot Melt, UV curable, EB curable, PSA, Heat Seals and more), as well as Metallizers for films and paper. Product range serves every need in coating, lamination and metallization of paper, films and foil for Flexible Packing; Industrial Products; Labels; Pharmaceutical and more.

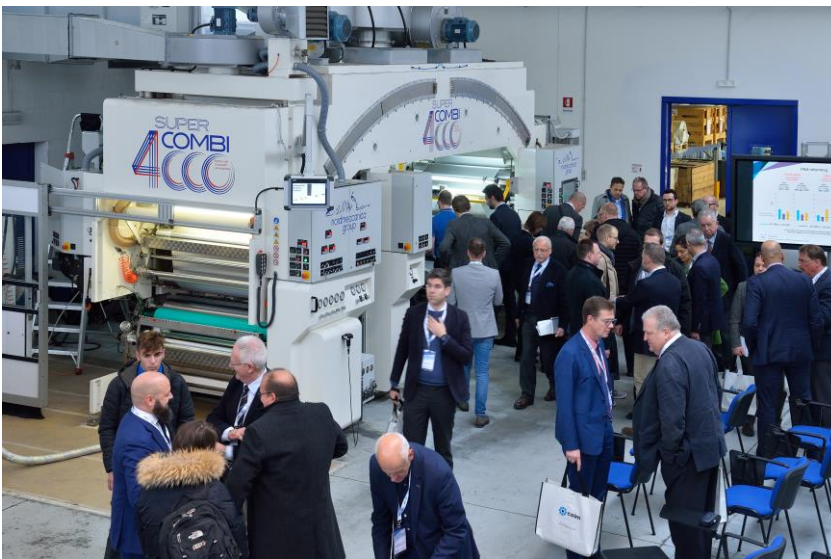
Visit: [www.nordmeccanica.com](http://www.nordmeccanica.com)

#### **About COIM Group**

COIM is an Italian Group with more than 1 mil \$ turnover. Since 1962 COIM Group has been developing and selling speciality chemical products for the manufacturing industry. COIM Group is present in 4 continents with more than 1.000 skilled employees in 5 manufacturing plants and 20 Sales Offices. COIM Group, under the brand Novacote®, produces and markets a wide range of Adhesives and Coatings for the flexible packaging market. More information can be found at [www.coimgroup.com](http://www.coimgroup.com).



**Caption:** Antonio Cerciello, President Nordmeccanica, and Mauro Masperi, Product Manager Novacote EMEA, Coim, shake hands at the event, in the background Vincenzo Cerciello, VP Technology Nordmeccanica.



**Caption:** Attendees gather around the machine used for the demonstration of the new technology.