



# NEWS RELEASE

**FOR IMMEDIATE RELEASE**

## **The Flexible Packaging Association Releases *The 2006 State of the Industry Report***

**Linthicum, Maryland: August 3, 2006** – The Flexible Packaging Association’s *2006 State of the Industry Report* provides data on the economic and financial health of the flexible packaging industry. The *2006 State of the Industry Report* focuses on the “value added” segment of the estimated \$21.8 billion flexible packaging industry. The value added segment is estimated to be \$17 billion and adds significant value to flexible materials usually by performing multiple processes. This segment does not include retail shopping bags, consumer storage bags, wraps or trash bags.

Industry data and information available within the *2006 State of the Industry Report* is collected through the FPA members’ State of the Industry and the non-member Industry Wide Converter Surveys. Composite survey information represents responses from 109 converters and suppliers, and identifies more than \$13.5 billion in sales. This \$13.5 billion represents 63 percent of the estimated \$21.8 billion flexible packaging industry and 79 percent of the \$17 billion value-added segment.

The *2006 State of the Industry Report* offers exceptional analysis of key industry issues including sales and utilization levels, current profit trends, capital spending plans, industry mergers and acquisitions, U.S. exports and imports, projected growth markets, and end-use market information.

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The *2006 State of the Industry Report* also includes selected 2006 FPA Annual Meeting presentations that provide insight into flexible packaging trends in Europe and an outlook on world energy demand to the year 2030. Additional information from the U.S. Department of Labor and Commerce, industry analysts, investment banking reports and other authoritative sources are included within the *2006 State of the Industry Report*.

**About the Flexible Packaging Association**

*The Flexible Packaging Association has served as the voice of the flexible packaging industry since 1950. FPA members are manufacturers of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.*

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