



NEWS RELEASE FOR IMMEDIATE RELEASE

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FPA Holds Successful 2009 Annual Meeting; Announces Dates for 2010 Annual Meeting.

Linthicum, Maryland: April 9, 2009 - The Flexible Packaging Association's **2009 Annual Meeting: Navigating in Times of Change** was a success by any measure. The **2009 Annual Meeting** combined business programs focusing on industry-specific issues with great social networking events. FPA members gave the **2009 Annual Meeting** extremely positive reviews, and their participation and attendance demonstrated a strong commitment to the Association and the flexible packaging industry.

Topics and issues covered at the **2009 Annual Meeting** included the Employee Free Choice Act; "Achieving a Competitive Advantage through Branding;" "Competing in a Chaotic Economy;" and "Update on Flexible Packaging Materials." The **2009 Annual Meeting** also included an update on the European flexible packaging market, a preview of the *FPA 2009 State of the Industry Report*, and an overview of FPA accomplishments in 2008 and initiatives for 2009.

FPA is pleased to announce that the **2010 Annual Meeting** will be held on March 10-12 at the Waldorf Astoria in Orlando, Florida. The three-day meeting gives FPA members and guests the opportunity to interact, exchange ideas, information and best practices. The **2010 Annual Meeting** will include the Welcome and Achievement Awards Dinner, two half-day education sessions and the Friday night Annual Meeting Dinner.

FPA, recognizing the changing times and evolving needs of its members, recently conducted a member-wide survey that assisted in effectively identifying **2010 Annual Meeting** preferences and expectations. Their suggestions have provided strong guidance for the planning of the 2010 Annual Meeting and future events.

Electronic (PDF) copies of the **2009 Annual Meeting** presentations are a benefit of FPA membership and are available in the Members' Only section on the FPA Web site, www.flexpack.org. For more information on the **2010 FPA Annual Meeting**, FPA events, programs, meetings and conferences, contact FPA at (410) 694-0800 or fpa@flexpack.org



The Flexible Packaging Association has served as the voice of the flexible packaging industry since 1950. FPA members are manufacturers of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

FPA