



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**FPA Announces Sponsors for
2010 FPA Fall Executive Conference Networking Events**

Linthicum, Maryland: June 21, 2010 - The Flexible Packaging Association is pleased to announce that several FPA members including **Alpine American, Appleton Performance Packaging – Films, Berry Plastics Corporation, Coim USA Incorporated/Novacote Flexpack, Comexi North American, Incorporated, The Dow Chemical Company, DuPont Company, Ecologic, LLC, and Flint Group** will generously sponsor the Networking Events of the 2010 FPA Fall Executive Conference, Thursday, September 30, InterContinental Chicago.

FEC registration is now available on the FPA website, www.flexpack.org. The 2010 Conference will begin with registration and breakfast from 8:30 a.m. - 9:00 a.m. Morning presentations will begin at 9:00 a.m. followed by the networking luncheon at 12:00 p.m. Afternoon presentations will conclude at 4:45 p.m. and will be followed by an evening reception at 5:00 p.m.

The 2010 Conference will feature speaker **Brian Wesbury**, top economic forecaster and *Wall Street Journal* contributor, and **Mike Duffy**, assistant managing editor and chief political correspondent for *TIME* magazine. The Conference agenda also includes:

- A preview of research results on the **Corporate Sustainability Metrics for Flexible Packaging Manufacturers - A Guidance on Preparing Corporate Sustainability Reports, and End-of-Life Options for Flexible Packaging**
- **John Baumann**, president and CEO of Ampac Packaging, LLC and chairman of the FPA Board of Directors, who will discuss Ampac's success with **"Open Innovation"**
- **Update on Flexible Packaging Materials, Nick Vafiadis of CMAI**
- **Flexible Packaging Logistical Efficiencies, M3**

Additional conference speakers and information will be announced in the upcoming weeks. For more information, visit the FPA website at www.flexpack.org or contact the Association at (410) 694-0800.

About the Flexible Packaging Association

The Flexible Packaging Association has served as the voice of the flexible packaging industry since 1950. FPA members are manufacturers of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

FPA

