

Press Release

ACTEGA North America Announces Appointment of Lee Andrews as Vice President of Sales and Marketing

Delran, New Jersey, June 5, 2019 – ACTEGA, a global market leader in coatings, inks, adhesives and sealants serving the print and packaging industries, has appointed Lee Andrews as Vice President of Sales and Marketing for ACTEGA North America. In this position, Andrews will oversee sales, marketing, business development and brand owner activities.

Most recently, Andrews served as Executive Vice President of Sales and Marketing at Malnove where he spent more than 11 years developing and executing growth strategies for the business. Andrews' extensive experience includes positions as Director of Bleach Board Sales with Georgia Pacific, various roles at Graphic Packaging including Director of Packaging Sales – North American Beer Business, Director of Worldwide Packaging Sales – Coca Cola, and Director/National Sales Manager of North American Paperboard Sales. Andrews also served as Sales Representative with Westvaco Corporation (WestRock).

ACTEGA North America President and CEO, Mark Westwell, said, "Lee's deep experience and breadth of knowledge will help serve our customers across our various segments, not least in the growing space of paper-based packaging. We are excited to add him to the ACTEGA family of industry leading executives."

Andrews earned his BS in Business Administration from the University of Maine.

About ACTEGA:

ACTEGA develops and produces specialty coatings, inks, primers, adhesives and sealing compounds with a focus on the printing and packaging industry. Products by ACTEGA offer high-value visual appearance to materials such as paper, board, metal or plastics. Moreover, they provide defined functionalities, such as a high chemical resistance or physical durability. ACTEGA is one among four divisions of ALTANA.

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Page
1/1

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