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FOR IMMEDIATE RELEASE

AMERICAN PACKAGING INTRODUCES GREATER CHOICE IN DIGITAL FLEXIBLE PACKAGING



Solving Needs for Brand Owners and Designers

American Packaging has invested in a digital system for flexible packaging that is designed to enable greater choice in surfaces, substrates and technical performance. New product launches and tests will have unique possibilities with the APC Digital Tool Kit. The options will enable greater creativity with an expanded range of technical solutions historically reserved for larger scale commercial processes. Once again APC is investing in the future for our customers.

American Packaging is a family owned business bringing ingenuity to the needs of our flexible packaging customers for over 110 years. Our latest investment in digital capabilities will leverage extensive converting technologies and expertise to accelerate customer speed to market with the look, feel and function brand owners and designers are seeking for maximum shelf impact.



**Matte and
Spot Lacquers**
**Soft Touch
Surfaces**
**Custom
Laminations**
**Cold Seal and
Backside
Coatings**
**Laser Scoring
and
Perforation**

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