



## News Release

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FOR IMMEDIATE RELEASE

### **BIOLOGIQ JOINS AMERIPEN Addition Brings Sustainability Benefits to Packaging Value Chain**

**WASHINGTON, DC – September 11, 2017 - [AMERIPEN](#)**, The American Institute for Packaging and the Environment, is pleased to announce that BiologiQ, of Idaho Falls, Idaho, has become a member. BiologiQ’s proprietary technology uses a renewable resource (potato starch) to produce blended resins that are stronger than resins made solely from fossil fuels.

According to Lee Anderson, President of AMERIPEN, “As an organization that represents the entire packaging supply chain, we are thrilled to add a visionary company like BiologiQ to our membership roster. We share their goal of continuously improving the sustainability metrics of all packaging.”

Brad LaPray, the founder and President of BiologiQ, added that, “Joining AMERIPEN affords us the opportunity to share our technology with like-minded packaging organizations. It also provides us with strategic resources that smaller companies usually can’t afford to invest in by themselves.”

#### **About AMERIPEN**

AMERIPEN advocates for packaging policy developments in North America and focuses on measures that are environmentally and economically sound, as well as socially responsible. The organization’s science-based, material-neutral approach encourages informed decision-making on packaging and the environment by policy-makers and thought leaders. More information is available at [www.AMERIPEN.org](http://www.AMERIPEN.org).

#### **About BIOLOGIQ**

BiologiQ provides environmentally friendly plastic products made from renewable resources. Made from potato starch, its Eco Starch Resin™ (ESR) is designed to be blended with conventional petroleum-resin pellets to increase the sustainability of plastic products. For example, when blended with polyethylene (PE), the resulting thin films are significantly stronger than the PE-only film structures. The films can be down-gauged by 30%, resulting in 50% less fossil fuel being used to make finished goods. (See [www.BiologiQ.com](http://www.BiologiQ.com) )

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