



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

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**FPA Joins the 2019 Digital Packaging Summit as an Official Association Partner**

**Philadelphia, August 20, 2019** – Packaging Impressions is pleased to announce the Flexible Packaging Association (FPA) has joined the 2019 Digital Packaging Summit as an Official Association Partner.

The fifth annual Digital Packaging Summit will be held Nov. 11-13, 2019, at the Ponte Vedra Inn & Club in Ponte Vedra Beach, Fla. The Summit is a hosted, invitation-only conference designed for senior managers and executives in the label, flexible packaging, folding carton, and corrugated printing and converting markets who want to understand how current and future digital printing technology and software will impact their business and investment decisions.

“We are very excited to partner with Packaging Impressions and NAPCO Media on the Digital Packaging Summit,” states Alison Keane, Esq., CAE, President & CEO of FPA. “Digital printing is increasingly popular with flexible packaging printers, and I think this conference will be a great resource for our members.”

The goal of the Digital Packaging Summit is to provide attendees with a focused conference program that covers the key topics needed to understand their options, challenges, economics, and critical decision-making criteria, while providing valuable peer-to-peer interaction and experiences.

“We expanded our coverage of Flexible Packaging in this year’s program. Having FPA involved as an official association partner strengthens the coverage of this critical application segment,” stated Brian Ludwick, Publisher, Packaging Impressions. “FPA is the voice of the manufacturers of flexible packaging and the suppliers. They are committed to providing education and resources to their members and we are excited to have them involved in the Digital Packaging Summit.”

While users are looking for information and guidance, suppliers are looking for ways to identify and develop relationships with potential buyers specifically interested in production digital printing solutions. The Digital Packaging Summit is designed to meet both of these needs for attendees and sponsors.



Digital Packaging Summit 2019 is scheduled to take place Nov. 11-13 at the Ponte Vedra Inn & Club in Ponte Vedra Beach, Fla. For information on sponsoring and/or being one of our hosted attendees, please visit [www.digitalpackagingsummit.com](http://www.digitalpackagingsummit.com) or email [dpsinfo@napco.com](mailto:dpsinfo@napco.com).

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### **The Flexible Packaging Association (FPA)**

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$31 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products. For more information on FPA visit [www.flexpack.org](http://www.flexpack.org).

### **About Packaging Impressions**

Serving the packaging and converting industry for more than 65 years, Packaging Impressions comprises a popular print magazine, live and virtual events, a weekly e-newsletter, a resource-rich website, and more. Packaging Impressions's mission is to bring its audience in-depth coverage and analysis on the packaging industry, covering the latest news and trends in printing and converting. For more information on Packaging Impressions, visit [www.packagingimpressions.com](http://www.packagingimpressions.com).