



Durst Hosts “Tau Digital Days 2018” in Brixen, Italy

FOR IMMEDIATE RELEASE

Rochester, NY – January, 2018 – With the excitement surrounding the recent launch of the Tau 330 RSC at LabelExpo, Durst is hosting “Tau Digital Days 2018” February 7th- 9th at the worldwide headquarters in Brixen, Italy. The 3-day event will have attendees from around the world engaged in demonstrations, workflow overviews, and focus on the capabilities of the new Tau 330 RSC.

“This is a chance for potential customers to really get inside of Durst, see the factory and get to know the people behind our Tau presses,” said Tim Saur Managing Director & CEO of Durst Image Technology US. “In addition, the opportunity to hear case studies from successful Durst customers is invaluable when making a crucial purchase decision.”

Durst will be showcasing the latest developments in UV inkjet technology, in-line hybrid systems, web-to-print solutions and more. One key focus will be the power & functionality of the Durst Workflow software, which helps simplify issues with customer files without having to go back to pre-press or Illustrator to make necessary changes.

About the Tau 330 Presses

With its proprietary single pass UV inkjet technology, Durst provides the required flexibility to produce fast, efficient and with the highest print quality for the complete range of label & packaging applications. Small, medium, and now long runs are highly profitable with digital systems from Durst. The options are virtually unlimited and open up an enormous potential for new products and services in an ever-changing market.

With Durst continuous innovation of the Tau 330 UV portfolio, users can now rise above the rest and 'Configure their Digital Future' - available as stand-alone or an entirely automated production unit with integrated conventional & digital finishing lines, or even as a hybrid configuration with multiple flexo decks.

About Durst:

Durst Phototechnik AG is a leading manufacturer of professional digital imaging systems. The company operates manufacturing facilities in Brixen, Italy, and Lienz, Austria, and has major offices in the U.S., France, United Kingdom, Germany, Spain, Mexico, Brazil and Singapore. The Durst reputation for quality, precision, innovation and reliability spans more than 80 years.

For information on Durst Image Technology U.S., LLC or any of Durst products and services, contact Christopher Guyett, Sales & Marketing Coordinator: phone 585-486-0340 x5270, fax 585-486-0350, e-mail: cguyett@durstus.com. Or visit Durst U.S. online at: www.durstus.com

Regards,

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