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**FPA Publishes 2017 State of the Flexible Packaging Industry Report**  
*U.S. flexible packaging industry continues to experience positive and steady growth*

**Annapolis, MD: August 22, 2017** – The Flexible Packaging Association’s (FPA) *2017 State of the Flexible Packaging Industry Report* provides industry converters, suppliers, investors, and analysts with insight into the performance (growth, revenue/volume expectations, profitability, capital spending) of the U.S. flexible packaging industry over the past year.

This definitive source of data and information also examines several other aspects of the U.S. flexible packaging industry including:

- Performance (growth, revenue/volume expectations, profitability, and capital spending)
- Materials and processes (printing and expected material usage)
- End-uses (end-use forecast and U.S. Census Bureau retail segments data)
- Structure and consolidation (M&A activity)
- Imports and exports (trade outlook)
- Industry vision, challenges, and critical issues

The U.S. flexible packaging industry is estimated to be about \$30.2 billion in annual sales for 2016. It represents 19% of the \$164 billion U.S. packaging industry and is the second largest segment behind corrugated paper.

According to the *Report*, growth of the U.S. flexible packaging industry has been steady over the past 10 years with a compound annual growth rate (CAGR) of 1.9 percent and a 2016 annual growth rate of 2.4 percent. FPA estimates that the industry will increase to \$31 billion in 2017.

Data available in the *Report* is gathered through several industry sources including FPA members, the State of the Flexible Packaging Industry Survey, the FPA non-members Industry-Wide Converter Survey, the U.S. Census Bureau’s latest Annual Survey of Manufacturers, U.S. Departments of Labor and Commerce, industry analysts and consultants,

investment banking reports, and the FPA long-term historical model of flexible packaging industry growth.

The FPA *2017 State of the U.S. Flexible Packaging Industry Report* is a benefit of FPA membership and is available in the [Members Only](#) section of [www.flexpack.org](http://www.flexpack.org). The *Report* is available to non-members of FPA for \$3,500.

For more information, visit [www.flexpack.org](http://www.flexpack.org) or contact Bob Zaborowski, Director, Business and Economic Research, [bzaborowski@flexpack.org](mailto:bzaborowski@flexpack.org), (410) 694-0800.

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### **About the Flexible Packaging Association (FPA)**

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing and leading the flexible packaging industry. Flexible packaging represents over \$30 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.