

**NEWS RELEASE  
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**Call for Entries: FPA 2018 Flexible Packaging Achievement Awards Competition**

*The deadline for entries is October 27, 2017*

**Annapolis, MD: July 11, 2017** – The Flexible Packaging Association (FPA) is pleased to announce that the *2018 Flexible Packaging Achievement Awards Call for Entries* is now available. The deadline for entries is Friday, October 27, 2017.

The *2018 Call for Entries* provides an overview of the Achievement Awards program, the competition rules including eligibility requirements, entry fees, and complete instructions on how to enter the competition. Awards are given in the following categories: expanding the use of flexible packaging, technical innovation, sustainability, printing and shelf impact, and packaging excellence. All entries are judged by an independent panel of experts.

The Flexible Packaging Association has conducted the annual Flexible Packaging Achievement Awards Competition since 1956 to showcase the industry's innovation and the advances that have changed packaging.

The FPA Flexible Packaging Achievement Awards Competition is among the most respected in the industry thanks to the outstanding caliber of packaging entries, the objective and methodical judging process, and the extensive media coverage of the competition winners. Its focus on new technologies, processes, printing techniques, and sustainability of flexible packaging, places the Achievement Awards Competition in a class by itself.

For more information on the FPA Flexible Packaging Achievement Awards Competition, or to download a copy of the *FPA 2018 Flexible Packaging Achievement Awards Call for Entries*, please visit [www.flexpack.org](http://www.flexpack.org).

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**About the Flexible Packaging Association (FPA)**

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing and leading the flexible packaging industry. Flexible packaging represents over \$30 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.