

**NEWS RELEASE
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FPA Announces Speakers for the 2018 Fall Executive Conference

The meeting will include content-rich educational sessions and great networking events

Annapolis, Maryland: July 17, 2018 – The Flexible Packaging Association’s (FPA) 2018 Fall Executive Conference will be held on Thursday, October 4, 2018, at the InterContinental Chicago Magnificent Mile, Chicago, IL. This one-day conference will focus on industry-specific topics including results from the flexible packaging sustainability benefits study FPA recently conducted; cyber security and preventative measures; an update on the FPA government affairs program and trade wars; and a polypropylene market update. The conference agenda also features Kevin “Kal” Kallaugher, international award-winning editorial cartoonist for *The Economist* and the *Baltimore Sun*; Shawn Rhodes, President and Founder, Shoshin Consulting, a global expert in pivoting in challenging environments; and Guy Adami, an analyst on CNBC’s “Fast Money” and a professional investor.

Brian Hall, Managing Director, Client Services, G&S Business Communications, will present the findings from FPA’s new research study. The study builds upon the findings of the 2015 *Brand Value Study* and the 2016 *Transition Advantages Study*, and explores how flexible packaging lends itself to brand owners’ ability to establish a reputation for environmental stewardship. The study also provides FPA members with qualitative and quantitative data analyzing brand owner and consumer perceptions of the sustainability benefits of flexible packaging.

Michael Katz, Attorney at Law and Shareholder, Maschoff Brennan, will discuss cyber security and preventive measures for conference attendees; Alison Keane, Esq., President and CEO, FPA, will provide updates on the FPA government affairs program and trade wars; and Joel Morales, Executive Director Polyolefins Americas, IHS Markit, will provide an update on the polypropylene market.

Conference attendees will also hear from international award-winning editorial cartoonist for *The Economist* and the *Baltimore Sun*, Kevin “Kal” Kallaugher. As the Fall Executive Conference luncheon

speaker, Kal will discuss “Daggers Drawn.” In a lively, illustrated presentation, Kal will draw on stage while touching on themes like the uniqueness of our political system and the role of cartoons in freedom of speech. He shares insights on current events, politics, and the economy as he demonstrates the power of perspective. His commentaries have engaged, enraged, and entertained readers and leaders around the globe, and his keynotes utilize his sharp wit and biting insight to tackle the issues of the day with well-placed humor and precision art. FPA would like to thank Flint Group for sponsoring Kal’s presentation during the Fall Executive Conference Luncheon.

Shawn Rhodes, President and Founder, Shoshin Consulting, is a global expert in pivoting in challenging environments. As a Marine Corps war correspondent, Shawn shows organizations how they can turn on a dime and still achieve their goals. Using the same methods high-performing teams employ in the most challenging environments, *Pivot Point*, Shawn’s award winning book, guides organizations to create bulletproof businesses that can leverage change without sacrificing results, and is a powerful tool in the hands of business leaders seeking to improve the performance and profitability of their teams. Using stories and lessons Shawn uncovered on battlefields and in the largest companies on the planet, he shares how to succeed in constantly-changing business environments. FPA would like to thank and NOVA Chemicals, Inc. and Sun Chemical Corporation for sponsoring Shawn’s appearance at the Conference.

Guy Adami, an analyst on CNBC's “Fast Money” and a professional investor, will discuss “Forewarned is Forearmed: Where is the Economy Headed?” In a lively, interactive session, Guy, the lone original member of CNBC's "Fast Money," offers a candid assessment of how Wall Street and the markets got to where it is today, while leaving audiences with answers as to how the market rally can continue, and how to protect portfolios "in case of emergency." FPA would also like to thank Bobst North America Inc. for sponsoring Guy’s presentation.

Special thanks are given to FPA members including Bema Incorporated, Berry Global, Energy Sciences, Inc., and Wikoff Color Corporation for their generous support of the FPA 2018 Fall Executive Conference Networking Events. **Sponsorship opportunities are still available for both speakers and networking events. Sponsorships for the conference are only available for FPA members.**

For more information on registration, hotel reservations, sponsorship opportunities, and the conference agenda, contact the association at (410) 694-0800 or visit www.flexpack.org.

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About the Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association’s mission is connecting, advancing and leading the flexible packaging industry. Flexible packaging represents over \$31 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry.

Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.