

**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

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**FPA Partners with PACK EXPO East**  
*FPA is supporting the event as an official  
PACK EXPO East Partner*

**Annapolis, MD: February 13, 2018** – The Flexible Packaging Association (FPA) is pleased to announce that it is partnering with PACK EXPO East in the PACK EXPO East Partner Program. FPA joins several top associations who are leading forces in the exchange of ideas and collaboration with an invested interest in the future of packaging and processing.

Jim Pittas, president and CEO, PMMI, the Association for Packaging and Processing Technologies, notes “The Partner Pavilion at PACK EXPO East brings together leading associations focused on regional growth for the packaging industry, while serving as an onsite resource to both attendees and exhibitors. Associations within the pavilion offer diverse services and knowledge across multiple vertical markets within the industry.”

The FPA exhibit, located in booth 305, will display the winning packages from the 2018 Flexible Packaging Achievement Award competition. FPA will also distribute copies of the *2018 Achievement Awards and Innovation Showcase*, the *2017 Report to the Membership*, and a list of all FPA members exhibiting at PACK EXPO East and the location of their exhibits.

[PACK EXPO East](http://www.packexpoeast.com) (April 16-18, 2018; Pennsylvania Convention Center, Philadelphia), produced by PMMI, The Association of Packaging and Processing Technologies, will attract 6,000 attendees and feature over 400 suppliers of advanced packaging equipment, automation, robotics and controls, materials, containers, printing and labeling technologies and other supply chain solutions. The premier packaging show on the East Coast, the show serves as an intimate regional event, allowing attendees and exhibitors to easily pinpoint solutions and to spend quality time understanding each other’s operations and the challenges both sides of the table face. For more information, visit [www.packexpoeast.com](http://www.packexpoeast.com).

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## **About the Flexible Packaging Association (FPA)**

*The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing and leading the flexible packaging industry. Flexible packaging represents over \$30 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.*

## **About PMMI**

*PMMI, The Association for Packaging and Processing Technologies, represents more than 800 North American manufacturers and suppliers of equipment, components and materials as well as providers of related equipment and services to the packaging and processing industry. We work to advance a variety of industries by connecting consumer goods companies with manufacturing solutions through the world-class [PACK EXPO portfolio of trade shows](#), leading trade media and a wide range of resources to empower our members. The PACK EXPO trade shows unite the world of packaging and processing to advance the industries they serve: PACK EXPO International, PACK EXPO Las Vegas, Healthcare Packaging EXPO, PACK EXPO East, EXPO PACK México, EXPO PACK Guadalajara and ProFood Tech. [PMMI Media Group](#) connects manufacturers to the latest solutions, trends and innovations in packaging and processing year-round through brands including Packaging World, Automation World, Healthcare Packaging, Contract Packaging, ProFood World and OEM Magazine. [PMMI Business Drivers](#) assist members in pursuing operational excellence through workforce development initiatives, deliver actionable business intelligence on economic, market and industry trends to support members' growth strategies, and actively connect the supply chain throughout the year.*

*Learn more at [pmmi.org](http://pmmi.org) and [packexpo.com](http://packexpo.com) and [pmmimediagroup.com](http://pmmimediagroup.com).*