

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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FPA Gets “Social”

FPA serves as the voice of the flexible packaging industry and the new social media accounts will act as an outlet to connect with consumers, industry leaders, stakeholders, and members

Annapolis, MD: May 9, 2019 – The Flexible Packaging Association (FPA) is pleased to announce our new social media accounts. In addition to the current Twitter account ([@FlexPackOrg](https://twitter.com/FlexPackOrg)), FPA is now on Facebook ([Perfect Packaging](https://www.facebook.com/PerfectPackaging)), LinkedIn ([Flexible Packaging Association](https://www.linkedin.com/company/flexible-packaging-association)), and Instagram ([theperfectpackaging](https://www.instagram.com/theperfectpackaging)).

FPA is committed to connecting, advancing, and leading the flexible packaging industry and the new social media accounts will keep followers up to date on advances in innovation and the benefits and advantages of flexible packaging. The social media accounts will help FPA engage directly with organizations outside of the membership, such as retailers, brand owners, consumers, and the media.

The social media accounts will also keep FPA members informed of upcoming events such as the Fall Executive Conference, the Flexible Packaging Achievement Awards Competition, and the Annual Meeting. They will also be used to announce the release of new research reports, e-books, and brochures.

Connect with us on our social media accounts:

- Twitter ([@FlexPackOrg](https://twitter.com/FlexPackOrg))
- Facebook ([Perfect Packaging](https://www.facebook.com/PerfectPackaging))
- LinkedIn ([Flexible Packaging Association](https://www.linkedin.com/company/flexible-packaging-association))
- Instagram ([theperfectpackaging](https://www.instagram.com/theperfectpackaging))

For more information on the FPA, please visit our website, www.flexpack.org.

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About the Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association’s mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$31 billion in annual sales in the U.S. and is the second largest, and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.