

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

For more information, contact:

Dani Diehlmann
Director of Communications
Flexible Packaging Association
ddiehlmann@flexpack.org
410-694-0800

FPA Publishes Fact Sheet to Summarize Key Findings from New Sustainability Report

The report provides a holistic view on the sustainability benefits flexible packaging offers and provides foresight into future sustainability implications for the flexible packaging industry

Annapolis, MD: September 7, 2018 – The Flexible Packaging Association (FPA) is pleased to announce the release of a new fact sheet that summarizes the key findings of its recent sustainability report, “A Holistic View of the Role of Flexible Packaging in a Sustainable World.” The report provides a holistic view on the sustainability benefits flexible packaging offers and provides foresight into future sustainability implications for the packaging industry.

The report focuses on the segment of the industry that adds significant value to flexible packaging materials, usually by performing multiple processes such as printing, laminating multiple layers, and adding coatings, all of which aid in performance of the material, improve the consumer/user experience, and/or extend the shelf life of the product. It focuses on the U.S. perspective, though global data and context are utilized to provide a broader picture, and looks at the current state for flexible packaging, while also providing foresight into potential future implications

The report also highlights six Life Cycle Assessment (LCA) case studies using EcoImpact-COMPASS® LCA software, which allows for quick life cycle comparisons between different package formats. Results from the case studies show that flexible packaging, when compared to other package formats, has preferable environmental attributes for carbon impact, fossil fuel usage, water usage, product-to-package ratio, as well as material to landfill.

The fact sheet can be downloaded by [clicking here](#).

For more information on the fact sheet and the “A Holistic View of the Role of Flexible Packaging in a Sustainable World Report,” please visit www.flexpack.org, or contact FPA at fpa@flexpack.org or 410-694-0800.

###

About the Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing and leading the flexible packaging industry. Flexible packaging represents over \$31 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.