



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

For more information:

Lauren A. Kinard, Communication Manager
(410) 694-0800, lkinard@flexpack.org

***THE FLEXIBLE PACKAGING ASSOCIATION ANNOUNCES
DATE FOR THE 2012 FPA ANNUAL MEETING***

Linthicum, Maryland: May 2, 2011 - The Flexible Packaging Association is pleased to announce that the **2012 FPA Annual Meeting** will be held from **February 22-24, 2011** at the **Fairmont Scottsdale Princess** in Scottsdale, Arizona. The 62nd FPA Annual Meeting will focus on key industry topics, opportunities, and challenges, and provide great social networking opportunities for FPA members and guests.

The 2012 Annual Meeting will include the presentation of the 2012 FPA Flexible Packaging Achievement Awards during the Welcome & Flexible Packaging Achievement Awards Dinner; the 2012 Annual Meeting Networking Luncheon; and, the 2012 Annual Meeting Golf Tournament, which will be played on the TPC Scottsdale Stadium Course - home of the annual PGA TOUR Waste Management Phoenix Open (formerly the FBR Open).

Designed by the team of Tom Weiskopf and Jay Morrish, the course boasts a 400,000 plus gallery, excellent for spectators who enjoy the excitement of The Waste Management Phoenix Open. Lush fairways surrounded by desert vegetation and breathtaking mountain views enhance the golf experience on this 18 hole, par 71 course.

For more information about the 2012 FPA Annual Meeting, contact FPA at (410) 694-0800.

The Fairmont Scottsdale Princess, an AAA five-diamond hotel, has come to reflect the dynamic environment that surrounds it - where sun-washed stone and bright green cottonwoods rise up to meet the pale-blue sky and majestic purple mountains. Boasting Willow Stream Spa, one of the best Spas in North America (as ranked by *Travel + Leisure Magazine*), four award-winning restaurants, state-of-the art meeting facilities, and two 18-hole championship golf courses, this highly acclaimed Scottsdale hotel resort is truly an experience like no other.

The Flexible Packaging Association has served as the voice of the flexible packaging industry since 1950. FPA members are manufacturers of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.