

**NEWS RELEASE  
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***FPA Publishes 2016 State of the Flexible Packaging Industry Report***  
*U.S. flexible packaging industry continues to experience positive and steady growth*

**Annapolis, MD: June 6, 2016** – The Flexible Packaging Association (FPA) *2016 State of the Flexible Packaging Industry Report* provides industry converters, suppliers, investors and analysts with insight into the performance (growth, revenue/volume expectations, profitability, capital spending) of the U.S. flexible packaging industry over the past year.

This definitive source of data and information also examines several other aspects of the U.S. flexible packaging industry including:

- Materials and processes (printing, expected material usage)
- End-uses (end-use segments, including both food and non-food)
- Structure and consolidation (merger and acquisition activity)
- Imports and exports
- Industry issues, challenges, and vision

Data available in the *Report* is gathered through several industry sources including FPA members, the State of the Flexible Packaging Industry Survey, the FPA non-members Industry-Wide Converter Survey, the U.S. Census Bureau's latest Annual Survey of Manufacturers, U.S. Departments of Labor and Commerce, industry analysts and consultants, investment banking reports, and the FPA long-term historical model of flexible packaging industry growth.

For 2014-2015, FPA estimates an annual growth rate of 2.2% to \$31 billion in annual sales and the 2016 forecasted growth is 2.1% to \$31.6 billion. The flexible packaging industry continues as one of the fastest growing packaging segments in the U.S.

The FPA *2016 State of the U.S. Flexible Packaging Industry Report* is a benefit of FPA membership and is available in the Members Only section of [www.flexpack.org](http://www.flexpack.org). A printed copy of the *Report* is available to non-members of FPA for \$3,500.

For more information, visit [www.flexpack.org](http://www.flexpack.org) or contact Bob Zaborowski, Director, Business and Economic Research, [bzaborowski@flexpack.org](mailto:bzaborowski@flexpack.org), (410) 694-0800.

**About the Flexible Packaging Association (FPA)**

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing and leading the flexible packaging industry. Flexible packaging represents over \$31 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

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